



HOT RODS
& RACING CARS

No 33

10¢

ATTENTION !!
WIN A
\$25 BOND

SEE PAGE 6 FOR DETAILS

A CHARLTON PUBLICATION



**DRAG
FEUD**

**MEET THE
RAMBLER
REBEL**
(SPECIFICATIONS)

**ENDURANCE
RACE AT
LE MANS**

**WIN OR
GET OFF
THE TRACK**

**NOVICE
NOTES**
(FOR YOUR SCRAPBOOK)

HOT RODS

AND *Racing Cars*



**WEB COMIC
UNIVERSE.COM**

Are YOU SKINNY like I was?

a 90 lb. weakling who became world's strongest man



George Jowett
Champion
of
Champions
World's
Greatest
Builder
of
Champions
and REAL
HE-MEN
out of
SKINNY
and FLABBY
weaklings

Just RUSH me your LAST CHANCE COUPON below with YOUR NAME and ADDRESS ON IT and I'll show YOU absolutely FREE

How to GAIN UP TO 50 LBS. OF MIGHTY MUSCLES!

And Become a REAL HE-MAN like MANY THOUSANDS of My Pupils in 10 Minutes of FUN a Day

Yes! I'll Show You By My Quick, Easy Methods How To

ADD POWERFUL NEW INCHES OF MUSCLES around YOUR ARMS, CHEST, LEGS, etc.

How to IMPROVE YOUR HE-MAN LOOKS 100%.

How to BECOME A WINNING ATHLETE IN ALL POPULAR SPORTS.

How to BEAT ANY BULLY.

How to DO FEATS of STRENGTH.

How to be a WINNER in EVERYTHING YOU TACKLE.

YES! Your Success Story Can Soon be like John Sill and thousands of my pupils. Think of it — a skinny weakling like you became a MAGNIFICENT MR. MUSCLES — won a BIG SILVER TROPHY, his name, accomplishments engraved on it and \$100. A few weeks before, everybody picked on John, too weak to fight for his rights. TODAY everybody admires John's movie star build, he-man STRENGTH, his mighty ARMS, heroic CHEST, slender WAIST, rock-like TORSO, broad manly BACK, wide military SHOULDERS, new popularity with the BOYS and GIRLS. His winning drive in ALL SPORTS, his energy at work and studies.

NO! I don't care how skinny or flabby you are, if you are in your teens, twenties or thirties, I'll show you in just 10 thrilling minutes a day in your home, you can make yourself over by the easy, quick method I turned myself from a wreck to a WORLD CHAMPION.

YES! YOU'LL ADD INCH upon INCH of MIGHTY MUSCLES to YOUR ARMS, YOU'LL DEEPEN YOUR CHEST, BROADEN YOUR BACK and SHOULDERS. From HEAD to HEELS you'll gain SIZE, POWER, LIGHTNING SPEED, ENDURANCE. You'll become the SUCCESSFUL HE-MAN IN LOOKS and ACTS — a WINNER in EVERYTHING, athletics, business, studies.

DEVELOP YOUR 520 MUSCLES BY THE GREATEST METHOD!

Friend, I traveled the world, studying every secret to PERFECTLY develop your body. My "5-Way Progressive Power Method" is TESTED, PROVED by hundreds of thousands LIKE YOU! SAVE YEARS, hundreds of DOLLARS! Do as movie stars, champions — John Sill, Jim Norman, Tony Pascarella — did! Mail coupon NOW!

Pick the kind of BODY YOU WANT

Check ALL Your Needs —

WIN A BIG Silver Trophy and \$100 IN CASH

MAIL THE COUPON TO ME NOW and I'll Send You FREE these

5 AMAZING PICTURE-PACKED COURSES

PLUS BOOK OF PHOTOS OF FAMOUS STRONG MEN ONCE WEAK LIKE YOU



Formerly \$5.00 each. MILLIONS were sold at \$1.00. Send for them ALL FREE. Mail Coupon BEFORE IT IS TOO LATE and you have to pay \$1.00 or \$5.00.

I GAINED 60 LBS.

OF SHAPELY MIGHTY MUSCLES

This Can Be YOU in a Short Time!

BEFORE

Mailing Coupon I was a 125 lb. 6 ft. skinny weakling



AFTER

says **JOHN SILL**

I added 7 inches to MY CHEST, 3 1/2 INCHES to EACH ARM. No, Pal! You don't have to be a chicken-chested skinny weakling like I was only a few weeks ago

Mailing Coupon 185 lb. HEAD-TO-TOE HE-MAN POPULAR ATHLETE You can be, too!

BEFORE

THEY CALLED ME "SKINNY" — BUT NOW THEY CALL ME MR. MUSCLES

TONY PASCARELLA

Thanks to Jowett easy methods I GAINED 28 LBS. of MUSCLE-PACKED STRENGTH ALL OVER. I won new handsome looks—great athletic ability. Now You do it!

AFTER

I BROKE A WORLD'S STRENGTH RECORD!

JIM NORMAN became Athlete of the Year. Lifted the front End of a 2700 lb. Car. Quit being a bag-of-bones weakling like I was. In 10 minutes of fun a day, JOWETT CAN DO FOR YOU ALL HE DID FOR ME! I gained 25 TERRIFIC LBS. of HANDSOME POWER-PACKED MUSCLES.

BEFORE



AFTER

mailing coupon below—like you do NOW.

JOWETT Institute of Physical Training, Dept. CH-77, 220 Fifth Ave., N. Y. C.

Dear George: I'm checking everything I need to give me the kind of body

I want: ☐ I want to gain _____ lbs. (fill in).

☐ I want to add inches of muscle to my ☐ Arms ☐ Chest ☐ Legs ☐ Shoulders
☐ I want to become a winning athlete ☐ I want NEW PEP, NEW ENERGY
☐ I want to streamline my body, get rid of flabby fat.

Also please mail to me FREE Jowett's Photo Book of Strong Men plus all 5 HE-MAN Building Courses, now all in 1 volume. ENCLOSED FIND 10c FOR POSTAGE AND HANDLING.

Name _____ AGE _____

Address _____

City _____ Zone _____ State _____

HI, HOT-RODDERS:

IN RESPONSE TO THOUSANDS OF LETTERS FROM YOU HOT-RODDERS AND RACING FANS, WE PRESENT THE NEW BEEFED-UP ISSUE AND HOPE YOU LIKE IT. IN IT ARE TRUE STORIES OF HOT-RODDERS AND RACING YARNS JUST THE WAY THEY REALLY HAPPENED!

IN ADDITION TO PRESENTING AUTHENTIC YARNS, WE WILL FEATURE A HOT STOCK CAR IN EVERY ISSUE. IN THIS ONE, WE TEE OFF WITH THE REAL DOPE ON THE **RAMBLER REBEL**! HERE ARE THE COMPLETE SPECIFICATIONS ON THE REBEL AND YOU'LL KNOW YOUR FACTS AND FIGURES WHEN THE GANG GETS TO GASPING AT THE GAS STATION. WITH YOUR ISSUE OF **HOT RODS AND RACING CARS** HANDY, YOU'LL HAVE FACTS TO BACK YOU UP!

ON ANOTHER PAGE OF THIS RACING MAG, YOU'LL FIND OUR IDEA OF A 'SPORTS' ROD. WE NEED A NAME FOR IT AND WE'LL GIVE A PRIZE TO THE HOT-RODDER WHO MAILES IN THE WINNER!

WRITE US AND LET US KNOW HOW YOU LIKE OUR NEW FEATURES. IF YOU CAN SPOT ANY BLOOPERS IN A STORY, TELL US ABOUT IT. AND IF YOU THINK OF ANY IMPROVEMENTS, GIVE US THE WORD. SEE YOU IN THE NEXT ISSUE!

Pat Masulli

Executive Editor



Rebel

MEET THE



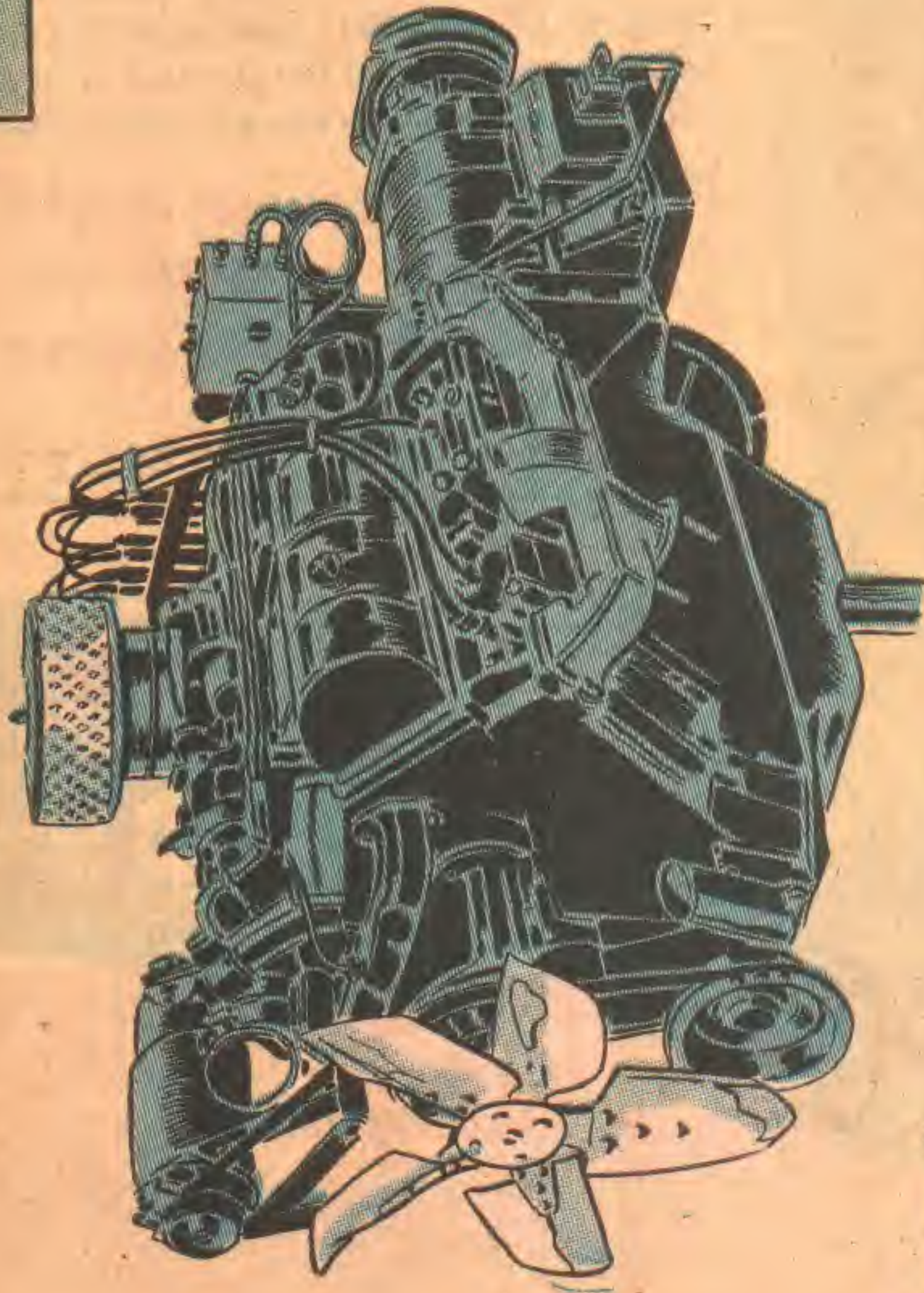
THE BODY

THE COMPACT BODY IS OF SINGLE-UNIT BODY CONSTRUCTION. THIS SAVES A LOT OF WEIGHT AND ELIMINATES BODY-BOLT RATTLES. THE REBEL HAS DIRECT ACTING HEAVY DUTY COIL SPRINGS FOR ROADABILITY AND STABILITY.

STYLE : 4 DOOR HARDTOP SEDAN
LENGTH : 198.89"
WIDTH : 71.32"
HEIGHT : 58.40"
WHEELBASE : 108"

THE ENGINE *

THE REBEL HAS A HIGH POWER-TO-WEIGHT RATIO AND SHOULD PROVE FAST AND AGILE IN ANY TRAFFIC. THE REBEL IS AVAILABLE WITH HYDRAMATIC TRANSMISSION OR OVERDRIVE.



TYPE: V-8, OVERHEAD VALVE
BORE AND STROKE: 4" x 3-1/4"
DISPLACEMENT: 327 CU. IN.
COMPRESSION RATIO: 9.5:1

HORSEPOWER

FUEL INJECTION: 288 HP
4 BARREL CARB.: 255 HP

TORQUE

FUEL INJECTION: 350 LBS. FT.
4 BARREL CARB.: 345 LBS. FT.

TRANSMISSION

FLASHAWAY HYDRA-MATIC
OR OVERDRIVE

*NOTE

Shown is American Motors' 327 cubic inch V-8 engine equipped with the optional "Electrojector" fuel injection system used in the new Rambler Rebel. The engine develops 288 horsepower with the new system. It also is offered with a standard four-barrel carburetor, rated at 255 horsepower. The engine has a compression ratio of 9.5 to 1 and a bore and stroke of 4 inches by 3-1/4 inches. The "Electrojector" system of fuel injection, produced by Bendix, differs from all other existing fuel injection systems in that it is controlled electronically rather than mechanically.

DO YOU
WANT

SPENDING MONEY?

*Sell these popular Patriotic
and Religious Mottoes*



SEND US NO MONEY IN ADVANCE

Just write and ask us to send you 40 of these beautiful glittering mottoes which the public likes so well. Sell them easily and quickly to your friends and neighbors for only 35¢ each. At the end of 14 days send back, if you wish, all mottoes you have not sold, and send us only 25¢ for each you have sold. You keep all the rest of the money.

IF YOU SELL 25, YOU KEEP \$2.⁰⁰

IF YOU SELL 30, YOU KEEP \$3.⁰⁰

IF YOU SELL ALL 40 YOU KEEP \$4.⁰⁰

REMEMBER:

No money is needed in advance. You take no risks. You can return all the mottoes you do not sell. You do not pay shipping costs or split your commission. You keep all the profit on each sale.

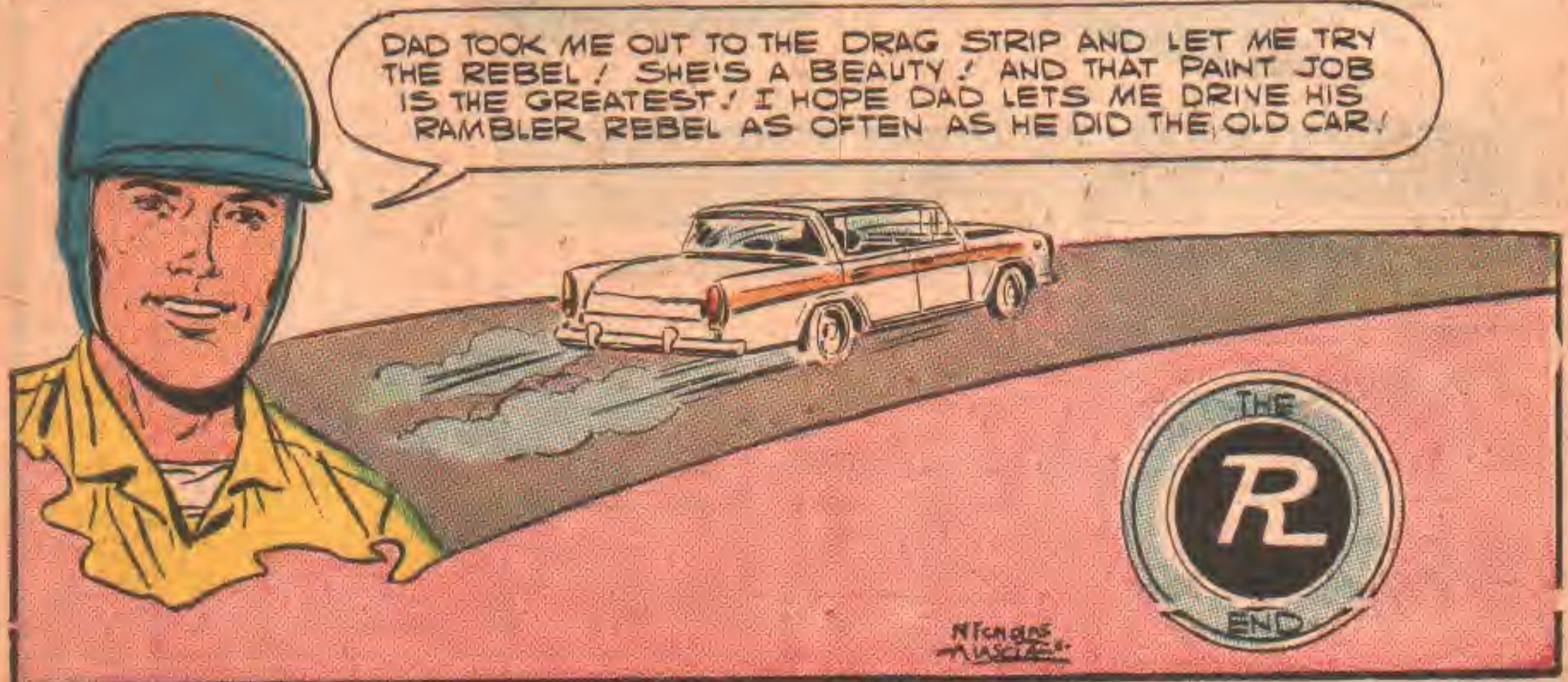
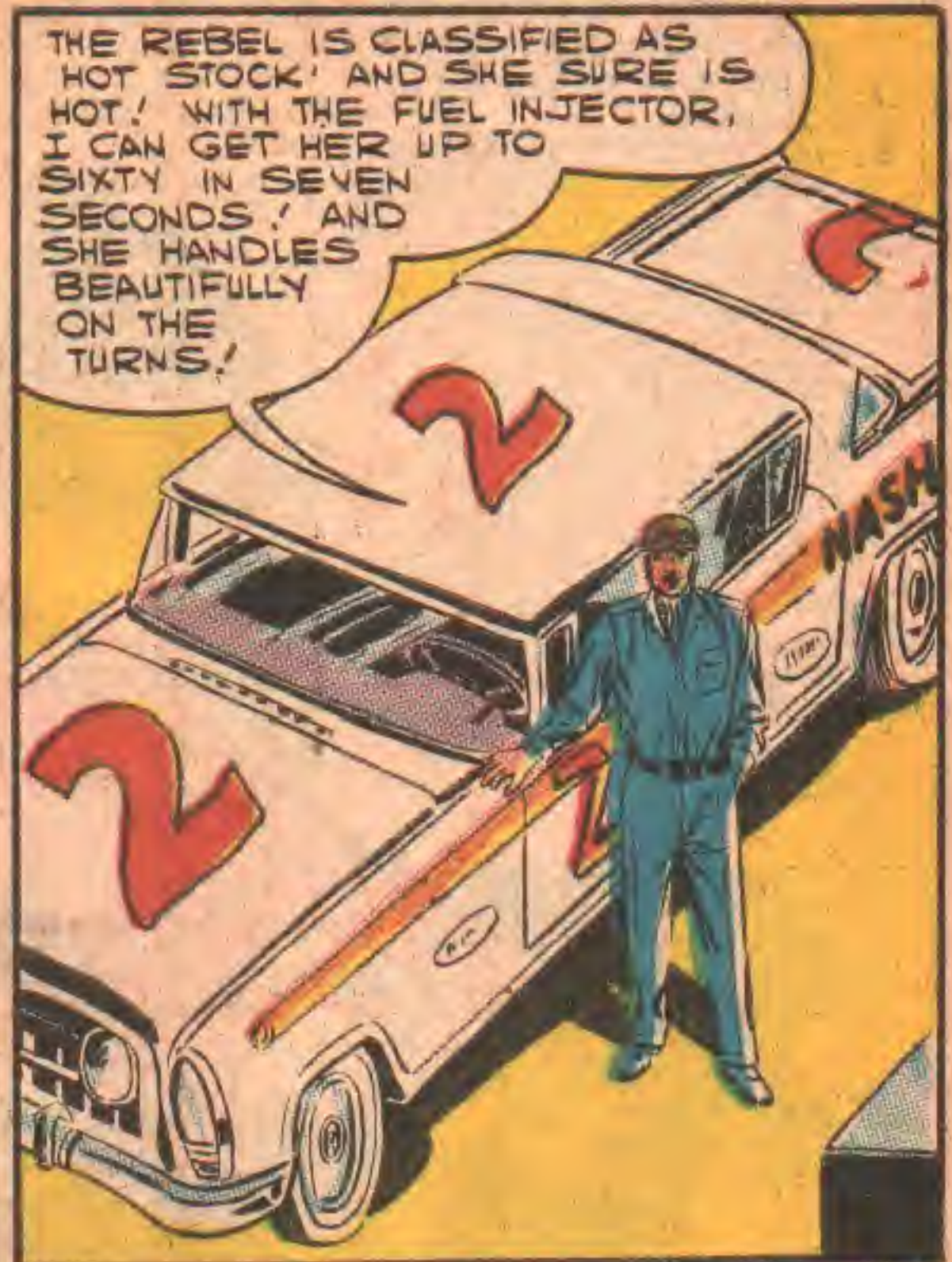


STEPHENS CREDIT SALES

Dept. CH P. O. Box 1004

Nashville , Tennessee

HOT RODS & RACING CARS



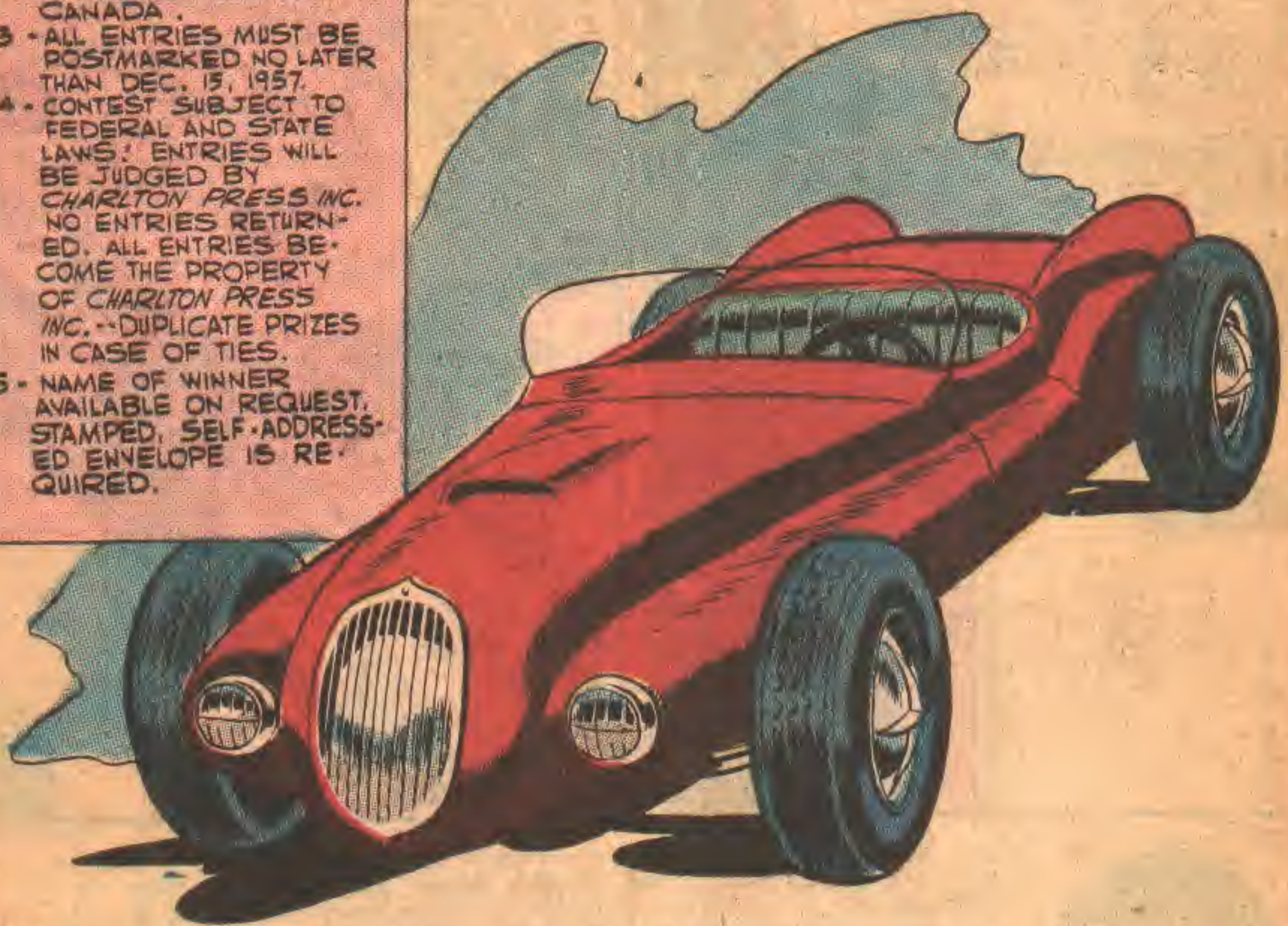
HOT RODS & RACING CARS

WIN A **\$25** BOND

"NAME THE CAR" Contest

Rules

- 1 - SUBMIT AS MANY ENTRIES AS YOU LIKE PROVIDED THEY ARE ON OFFICIAL ENTRY FORMS.
- 2 - CONTEST IS OPEN TO ANY INDIVIDUAL IN THE UNITED STATES AND CANADA.
- 3 - ALL ENTRIES MUST BE POSTMARKED NO LATER THAN DEC. 15, 1957.
- 4 - CONTEST SUBJECT TO FEDERAL AND STATE LAWS. ENTRIES WILL BE JUDGED BY CHARLTON PRESS INC. NO ENTRIES RETURNED. ALL ENTRIES BECOME THE PROPERTY OF CHARLTON PRESS INC. --DUPLICATE PRIZES IN CASE OF TIES.
- 5 - NAME OF WINNER AVAILABLE ON REQUEST. STAMPED, SELF-ADDRESS-ED ENVELOPE IS REQUIRED.



2686

Official Entry Blank

PRINT YOUR NAME AND ADDRESS BELOW

NAME _____

ADDRESS _____

CITY _____ ZONE _____ STATE _____

MY NAME FOR THE
DREAM CAR IS _____

HOT RODS & RACING CARS

DRAG FEUD!



HEY, CLINT! WHAT'S THE SCOOP? DO WE GET TO DRAG THIS SATURDAY?

YOU BET, DAVIE-BOY! WE GOT CLEARANCE FROM MR. EWING TO USE THE EAST-WEST RUNWAY AT THE AIRPORT AGAIN! AND CHIEF BRANNAN SAID ED WILLUM IS GOING TO COME OUT AND SUPERVISE! ED'S DUE HERE ANY MOMENT TO GIVE US A TALK!

AND IN RIDES ED WILLUM WITH THE MID-CITY MOTORCYCLE CLUB!



HI, ED! WHO ARE ALL YOUR FRIENDS, DOING THEIR BALANCING ACT?!

HI, GANG!! WHAT'S COOKING?!

THE THROTTLE TWISTERS CLUB JUST GOT THROUGH WITH THEIR MEETING! AS A MEMBER, I THOUGHT I'D BRING 'EM OVER SO YOU FELLAS COULD GET BETTER ACQUAINTED! YOU KNOW SOME OF THEM, BUT THERE ARE A LOT OF NEW MEMBERS!



INTRODUCTIONS OVER, OFFICER ED WILLUM GIVES HIS TALK ON SAFETY REQUIREMENTS FOR THE DRAG!

...AND I THOUGHT YOU ROAD KNIGHTS WOULD LIKE TO KNOW WHAT CAPTAIN BRANNAN TOLD ME! HE'S SO PLEASED WITH THE WAY THE LAST DRAGS WENT OFF, AND WITH YOUR CONDUCT ON THE STREETS, THAT HE'S MAKING PERMANENT ARRANGEMENTS FOR YOU TO RUN YOUR DRAGS TWICE A MONTH!!



HEY, ED! HAVE WE ENOUGH TIME TO INVITE THESE MURDERCYCLE JOCKEYS TO DRAG WITH US THIS SATURDAY? IT'S ONLY TWO DAYS OFF, BUT...

WHY, I THINK SO, CLINT! I'LL CALL CAPTAIN BRANNAN ON THE POLICE RADIO AND FIND OUT RIGHT NOW!



HOT RODS & RACING CARS

AFTER ED HAS A SHORT TALK OVER THE RADIO WITH CAPTAIN BRANNAN...

WELL, THERE IT IS, BOYS! CAPTAIN BRANNAN JUST GAVE IT HIS VERBAL OKAY! ALL HE WANTS IS A LIST OF THE RIDERS WHO ARE GOING TO COMPETE!



THERE YOU ARE, YOU SADDLE-STRADDLERS! THAT IS, IF YOU WANT TO COMPETE WITH US!!

OH!! LISTEN TO THE MAN RAVE! THIS IS JUST WHAT WE'VE BEEN HANKERING FOR! SIGN ME UP, ED!!



THAT'S WHY I SAID INNOCENT!! CUBIC INCHES WILL BEAT YOU EVERY TIME!!

WILL THEY NOW! NEVER HAVING BEEN BEATEN, I WOULDN'T HAVE KNOWN THAT! GOSH, NOW-- A FELLA CAN LEARN SOMETHING EVERY DAY, CAN'T HE?



Y' KNOW, IT BREAKS MY HEART TO SEE THESE POOR, INNOCENT CHARACTERS WALKING RIGHT INTO UTTER, UTTER DEFEAT!!

WALKING, HE SAYS! WAIT TILL YOU SEE HOW A GOOD BIKE CAN DUST OFF A TON OF CAST IRON!!



A REVERENT SILENCE FALLS OVER THE ASSEMBLED WORSHIPPERS OF HOT MACHINERY, AS ALEXANDER MAZDA BERDISON ARRIVES IN HIS MAGNIFICENT BOMB!

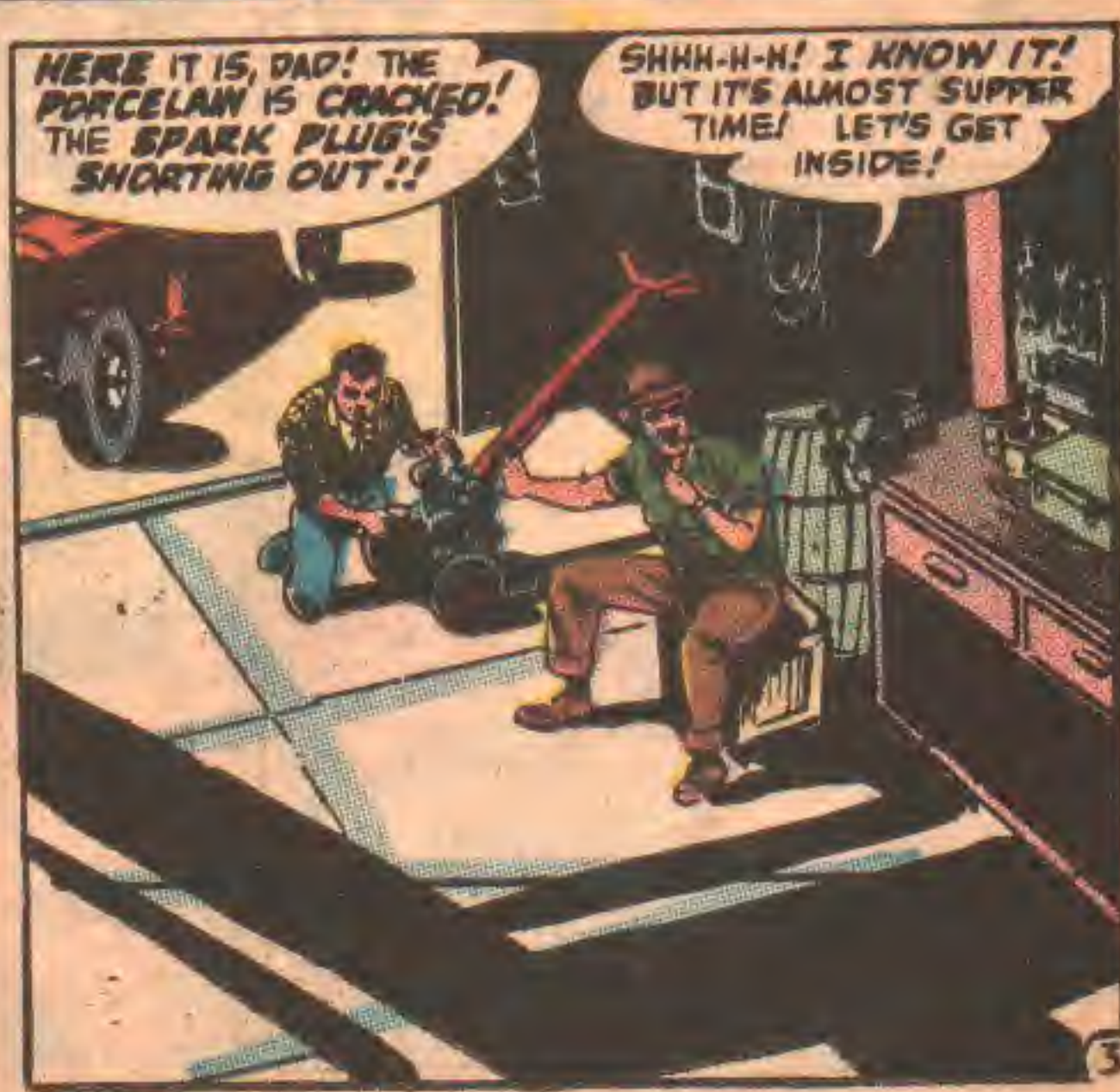


GENTLEMEN!

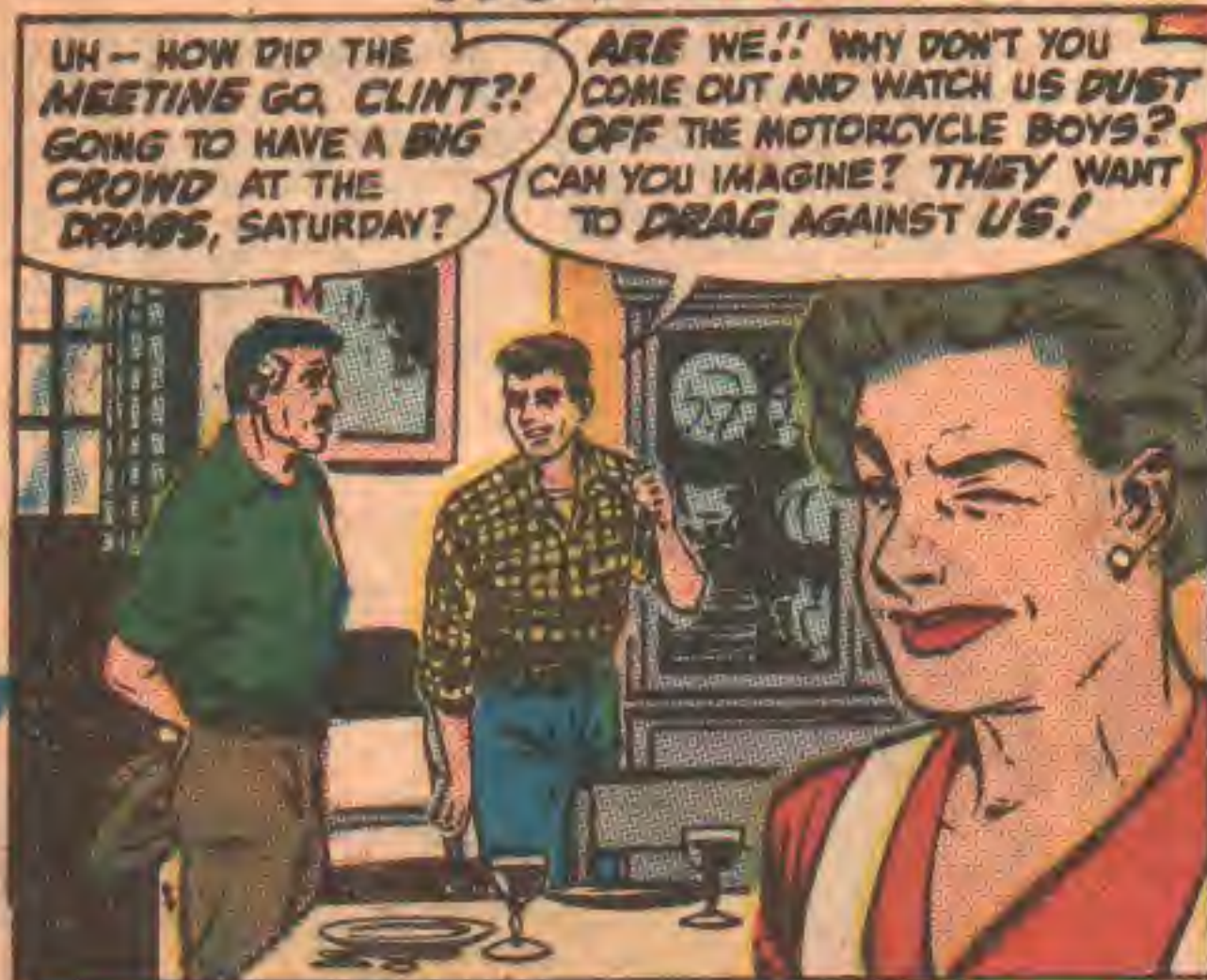
WELL!! RECOGNITION AT LAST! AFTER ALL THESE YEARS!



HOT RODS & RACING CARS



HOT RODS & RACING CARS



UH -- HOW DID THE MEETING GO, CLINT?? GOING TO HAVE A BIG CROWD AT THE DRAGS, SATURDAY?

ARE WE!! WHY DON'T YOU COME OUT AND WATCH US DUST OFF THE MOTORCYCLE BOYS? CAN YOU IMAGINE? THEY WANT TO DRAG AGAINST US!



WHY, WHAT'S THE MATTER, DAD? YOU AREN'T WORRIED, ARE YOU?

NO -- I'M SURPRISED THAT YOU AREN'T WORRIED! BUT, FROM THAT RASH BOAST YOU MADE, YOU DON'T EVEN KNOW HOW TOUGH YOUR COMPETITION IS GOING TO BE!

COMPETITION?!! NOW LOOK, POP, JUST BECAUSE YOU USED TO OWN A MOTORCYCLE ONCE, AND STILL BUY MOTORCYCLE MAGAZINES...

THINK I'M KIDDING, HUH? IF YOU READ THE FINE PRINT IN THOSE MAGAZINES, INSTEAD OF SNEERING AT THE PICTURES...

SOUP'S ON, GENTS!!



IF I WERE TO ASK YOU, RIGHT NOW, COULD YOU TELL ME THE HORSEPOWER OF THE B.S.A. GOLDEN FLASH, OR THE VINCENT BLACK LIGHTNING?!

WHY, THANK YOU, CLINT!

HUNT? OH! YOU'RE WELCOME, MOM!



AND MOST IMPORTANT OF ALL, YOUNG FELLA -- HOW MUCH DO THEY WEIGH?!! IS THE IDEA GETTING THROUGH TO YOU NOW?!

UH -- OH!! YOU MEAN WEIGHT-TO-POWER RATIO!

NOW THAT WE'RE ALL HERE, SHALL WE EAT?

EXACTLY!! AN AVERAGE FOREIGN MACHINE WEIGHS UNDER FOUR HUNDRED POUNDS, AND ASSUMING THE ENGINE HAS BEEN SOUPED UP TO AN AVERAGE FIFTY TO SEVENTY-FIVE HORSEPOWER -- THEN YOU CAN SEE THAT THE MOTORCYCLE WILL WEIGH ONLY SIX TO EIGHT POUNDS PER HORSEPOWER!!

WH-A-A-A-T?!! -- OOP! THERE'S THE PHONE -- I'LL GET IT!!



HOT RODS & RACING CARS

THAT WAS ALEX! HE'S NOT ON SOME PROJECT AGAIN, AND CAN'T COME OVER! NOW, POP, YOU WERE SAYING...

...THAT YOUR CAR WEIGHS OVER TWO THOUSAND POUNDS! AND YOU'RE GETTING -YOU THINK- TWO HUNDRED HORSEPOWER! CAN'T YOU SEE? YOUR ENGINE IS LUGGING OVER TEN POUNDS PER HORSEPOWER!!



THEREFORE, YOU'RE GOING TO HAVE TO STRIP A LOT OF DEAD WEIGHT OFF YOUR CAR IF...

EXCUSE US, MOM! YEAH, GO AHEAD, DAD! I'M LISTENING!

GIVE ME STRENGTH! I DO LOVE THEM BOTH! I DON'T EVEN WANT TO THINK OF POISONING THEM!!



DRAW DAY COMES ALL TOO SOON!!

HEY, CLINT! BOY, WE THOUGHT YOU WEREN'T GOING TO MAKE IT! WE'VE RUN OFF TWO DRAGS ALREADY!

WELL, I HAD TO FINISH SOME DETAILS! DAD TOWED ME OVER!



I COULDN'T DRIVE OVER WITH THAT RIG! IT CARRIES JUST ENOUGH WATER FOR A DRAG RUN!

THAT OUGHT TO CUT DOWN ON THE WEIGHT, ALL RIGHT! BUT YOU'D BETTER CHECK IN, CLINT! WE'RE STILL HOLDING SPACE FOR ALEX! HE HASN'T SHOWED YET!



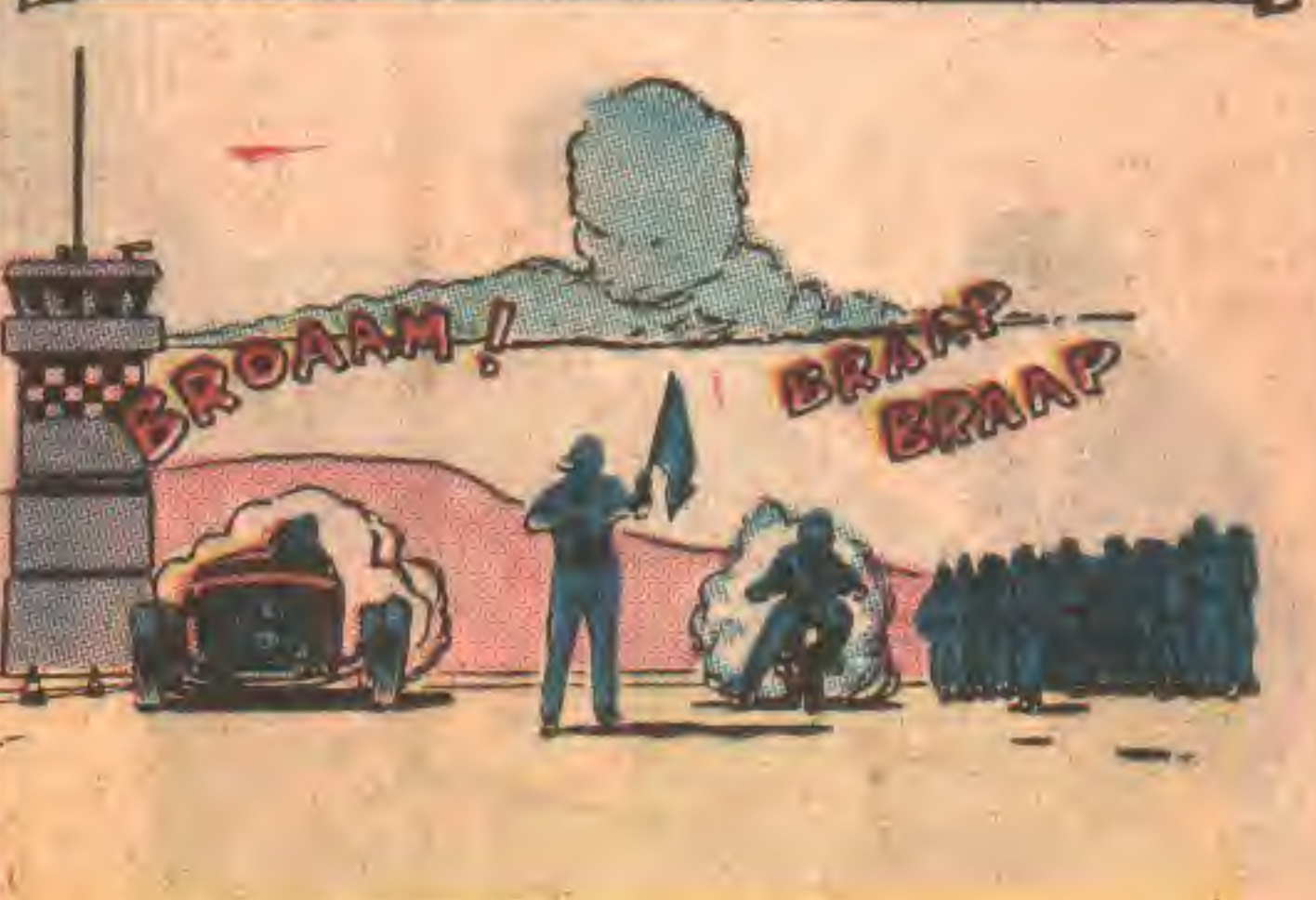
SO CLINT CHECKS IN FOR HIS FIRST RUN!

HI, PETE! HERE'S THE OKAY ON MY INSPECTION!

GOOD DEAL, CLINT! YOU'LL DRAG WITH CHUCK BONNEY HERE! HE'S RIDING A VINCENT BLACK LIGHTNING! LOTSA LUCK!



NOW CLINT IS ON THE LINE! AND HE'S RACING AGAINST THE HOTTEST THING ON TWO WHEELS! THE FLAG GOES UP!



HOT RODS & RACING CARS



Boys! Girls! Mothers! Dads!

TAKE 'EM FREE!

100 STAMPS

ALL DIFFERENT—from Every Corner of The Globe!

Start NOW to Enjoy The Hobby of Presidents and Kings!

YOURS FREE—100 fascinating foreign stamps. Each different. Each worth real money. Total Catalog Value well over \$2.00. But they're yours **FREE**. And they haven't even been sorted as to worth, so there's no telling what treasures you may find among them!

There's fun and adventure ahead for you in Stamp Collecting. Almost everything on earth is pictured on stamps—marvels of science and art, natural wonders, great people. No wonder statesmen, kings and movie stars collect them! And now **YOU** can get started on this wonderful

hobby with 100 exciting, colorful stamps from every corner of the world—**ALL yours FREE!**

MAIL COUPON TODAY

Supply is limited. So hurry—and we'll also include famous Berlin Bear Stamp **FREE**—plus a **FREE** copy of our "How to Collect Stamps" and other interesting offers for your inspection. **RUSH** coupon—with only 10¢ to help cover postage and handling **RIGHT AWAY**. If coupon has been used, write and mail 10¢ direct to: **LITTLETON STAMP CO., Dept. CC-9-10, Littleton, N. H.**

Also FREE!

If You Act Quickly!
PRIZED BERLIN BEAR STAMP!
Sought-after Red Russian Bear Stamp issued as propaganda to show rebuilding of Berlin. **FREE** if you rush coupon.

LITTLETON STAMP CO.
Dept. CC-9-10, Littleton, N. H.

Please send me—**FREE**—100 DIFFERENT STAMPS from all over the world, plus famous Berlin Bear Stamp, and **FREE** copy of "How to Collect Stamps." I enclose 10¢ to help cover postage and handling.

Name _____ (Please PRINT)

Address _____

City _____ State _____

BUILD YOUR OWN CANNON ONLY \$7.00 EACH



NAVAL 24 POUNDER.

The famous American gun that kept the enemy away from our shores! This easy-to-build, all plastic model kit contains 56 pieces!

ONLY \$7.00
plus 10¢ postage

CIVIL WAR FIELD PIECE.

Famous in the war between the North and South! This kit contains 84 pieces!

ONLY \$7.00
plus 10¢ postage



GATLING GUN.

Early American machine gun. This model kit contains 44 pieces!

ONLY \$7.00
plus 10¢ postage

Each kit is precision made and contains brass plated parts and rope and chain! Easy-to-follow instructions are included.

SEND COUPON IMMEDIATELY!

JOSELY CO., Dept. C-3 **NO C.O.D.'s**
1472 Broadway, New York 36, N. Y.
Gentlemen: Rush the following to me:
Naval Gun @ \$1.10
Civil War Gun @ \$1.10
Gatling Gun @ \$1.10

NAME _____
ADDRESS _____
CITY _____ ZONE _____ STATE _____

Canadian and Foreign orders add 20¢ each per gun and send International Money Order.



HOT RODS & RACING CARS

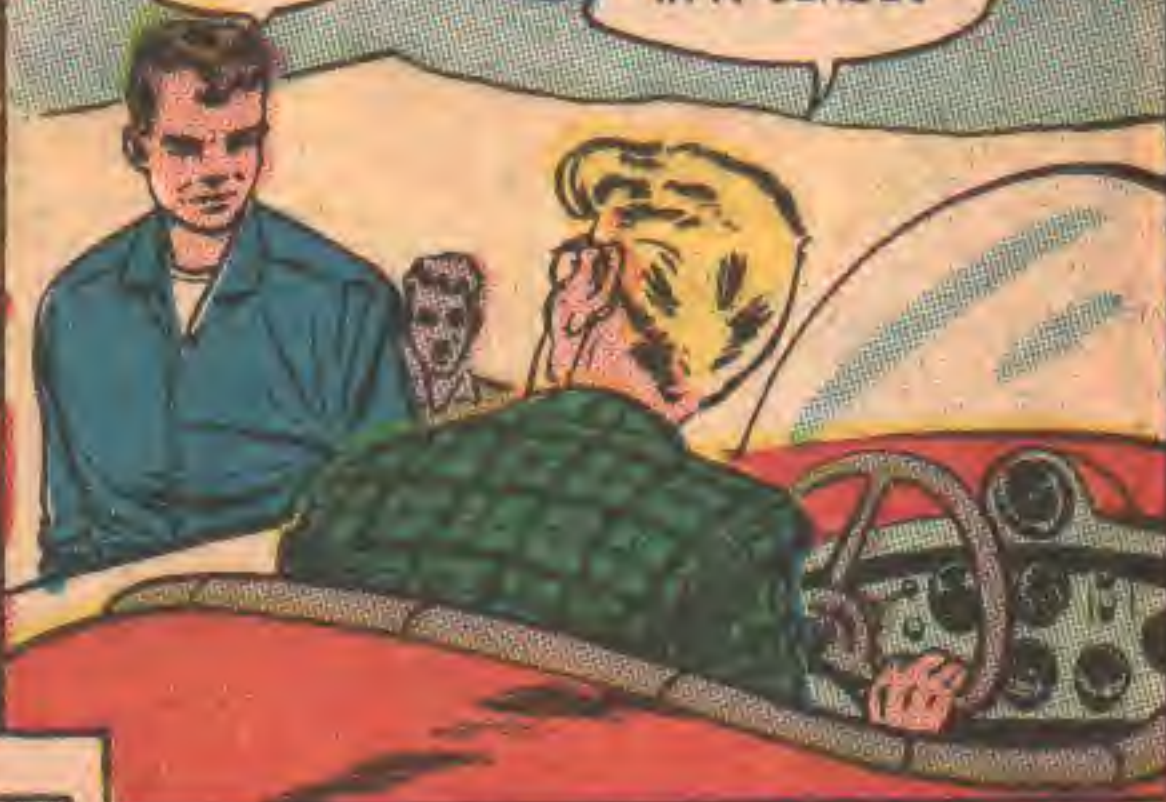
I KNOW WHAT YOU'RE UP AGAINST! I BLEW THIS BABY UP, COUPLE OF MONTHS AGO, AT A TOURIST TROPHY RACE!

DOESN'T LOOK IT NOW! THEY SURE PUT SOME BEAUTIFUL WORKMANSHIP IN THOSE ENGINES, DON'T THEY?

HEY, CLINT! ALEX JUST ARRIVED WITH HIS **BOMB**, AND HE'S LOOKING FOR YOU!

GLAD YOU MADE IT, ALEX! GOING TO RUN?

HELLO, CLINT! I HEARD ABOUT YOUR EXTREME BAD LUCK! GENUINELY SORRY IT HAPPENED!— YES, I'M SCHEDULED TO RUN— IN A SENSE!



IT'S THESE GLASSES OF MINE! THEY, OF THE CONTEST BOARD, FEEL I SHOULDN'T DRIVE WITH THEM! SO I WOULD LIKE TO ASK YOU TO PILOT THE **BOMB**, CLINT!

WELL, THANKS A LOT, ALEX! THERE'S NOTHING I'D LIKE BETTER THAN TO DRIVE THE **BOMB**! BUT— AREN'T YOU FORGETTING THAT IT'S LICENSED AS A **MOTORCYCLE**!?

NOW, NOW, M'BOY! A MERE TECHNICALITY! SURELY YOU DON'T THINK I INTEND TO FIGHT UNDER THE **OTHER** FLAG!

I DON'T GET IT, ALEX!



HEY, WHAT GIVES, CLINT?!

WHAT D'YOU AND ALEX THINK YOU'RE DOING?!

THERE IS NOTHING LIKE **IGNORANCE** TO BREED **MISUNDERSTANDING**, IS THERE? CLINT— IF YOU WILL STEP OVER TO THE **BOMB** A MOMENT...

OBSERVE, CLINT!

BZZZ... SPSS... WOOFM... WAM... NSS...

SO THAT'S IT!!



HOT RODS & RACING CARS



BUT WHAT FOLLOWS IS THE MOST AMAZING PERFORMANCE EVER WITNESSED!! WITH BLINDING ACCELERATION, THE BOMB LEAPS OFF AND IMMEDIATELY SCREAMS PAST THE VINCENT!!

IN A FEW SECONDS IT'S OVER!! -- BUT WHO HAS WON?!



WOW! THE AIR FORCE COULD USE THIS AS A JET FIGHTER TRAINER!

THEY SEE, BUT THEY DON'T BELIEVE, ALEX! TELL THESE POP-CYCLE BOYS THE SAD NEWS!!

IT'S QUITE OBVIOUS, I'M SURE! I SIMPLY RIGGED UP A RETRACTABLE WHEEL! UPON DROPPING THE FOURTH WHEEL, THE BOMB BECOMES A CAR! IN ESSENCE, THEN, IT RACED AND WON AS A ROD! THEREFORE, VICTORY IN THIS DRAG GOES TO THE ROAD KNIGHTS!.



TOO SQUARE TO CORNER!

Albert Clermond Stobbs drove sedately down the right hand lane, keeping alert for oncoming cars, creeping closer to the shoulder when cars overtook him from the rear. His passenger, Marge Weston, was disgusted.

"Do you always drive like this, Albert?" she asked. Albert risked a look in her direction and the front wheels swerved. Marge was redheaded, green-eyed, and she made him nervous.

"My aunt says cars cause more harm than guns," he quoted, slowing down for a curve.

"Let me drive, Albert," Marge said as they rounded a turn. There was a drive-in ahead where he could park off the road. "I know the road. It will be much safer, won't it?" She added the last out of pure inspiration.

Albert thought it over and agreed. "There sure are a lot of turns and hills in the road. Maybe you'd better take the wheel!"

They arrived at the dance on time. Albert danced the same way he drove, old-fashioned and unhappily. Marge tried to be loyal to her date but it was hard work. Especially with Squeal Temple watching, wise-cracking about Albert, his clothes, and his lagging feet. Finally, Marge could take no more. She dragged Albert out to the refreshment counter.

"Albert, you're square! I'm not exactly a rock an' roll addict or a zoot-suit fan, but you're the least I ever saw! What gives with you, anyhow?"

Albert laughed and suddenly he looked different. He made sure no one was listening as he took her outside to his car. "My mother worried a lot when she sent me here to my aunt for a visit! I had to promise I'd act like a perfect gentleman and that means in every way! I bought this suit especially for this visit. I drive the way I think my aunt would want me to drive. And I dance the way I did so she won't think I'm a juvenile delinquent who enjoys dancing!"

The music could be heard from the ball room. Margie's eyes twinkled and she grabbed him by the hand. Albert grinned, his flying feet matched hers in a creative series of steps, then he quit. She laughed heartily.

"Albert, you're groovy, all the way! This is a good joke — let's keep it up!"

His aunt cornered him the next morning. Marge was there.

"Albert, what do the boys really call you at home? Not Albert, surely!"

He blushed and threw an accusing glance at Marge. "No, Aunt Mary. They call me," he gulped, then went on, "Speed! It's just a nick-

name, Aunt Mary!"

His Aunt Mary curled a lip. "Just a nickname indeed! I'll wager you're a whizz when you get going, Speed! Why are you acting like a square?"

Marge laughed. "She doesn't like squares either, Speed! She told me she's too old to change now but she's sorry she's one! And she says if you want to make certain adjustments to her car, to go ahead! Isn't that right, Aunt Mary?"

Aunt Mary nodded and Speed leaped with joy. "This is great! I won't change the looks too much, Aunt Mary, but I'll sure change what's under the hood!"

Speed didn't have too much to buy. He got twin ignition, headers for the ohv V8, and stroked and bored it himself. It wasn't too hard to channel the trim sedan. He didn't want to chop it at all because Aunt Mary wouldn't feel right behind the wheel. Still, when he was through, it looked good. And it had plenty of horses under the hood. Marge had the best idea of all.

"Let's all go downtown for a soda, Aunt Mary! If the gang is there, they'll rib him! And, when we leave, they'll follow us! We can take the airport road and Speed can show them up!"

Aunt Mary agreed, Speed wore his conservative suit and he and his Aunt Mary looked like the Gay Nineties as they sipped their sodas. Marge laughed as they left. The gang was clambering into various rods nearby.

Albert cruised slowly out of town. First, in his hopped-up Merc, came Squeal Squeal cut them off, laughing. Then Dragger came along in his Chrysler 300. He was the most, he thought. They all made a pass before Speed opened up.

He used second gear and burned rubber as he overtook them, almost scraping paint as he passed. Squeal almost went up a tree getting out of his way. Dragger went for the ditch, thinking Speed had gone berserk.

Speed swung in at the airport where he'd been heading with Marge directing. The others followed him in. Squeal led the gang up for the mass apology.

"We made chumps of ourselves, Albert! I guess we should've known anyone who's okay with Marge must be all right! Want to try some drag races?"

Speed Stobbs looked at Aunt Mary who nodded quickly. "Sure, why not? I wouldn't want my aunt to think I was a square tool

— THE END —

HOT RODS & RACING CARS

THE ONE AT LE MANS IS PROBABLY THE TOUGHEST OF THEM ALL! AFTER THE GREEN FLAG DIPS, THE TEAMS RACE ALL DAY... THEN THROUGH THE NIGHT... THEN ALL DAY AGAIN! BOTH DRIVERS AND ENGINES NEED WHAT-IT-TAKES FOR THAT...

ENDURANCE RACE at LE MANS



S 2558

JULY 28, 1956, 3:45 PM. ... AND FORTY-NINE DRIVERS ARE LINED UP IN FRONT OF THEIR PITS ...

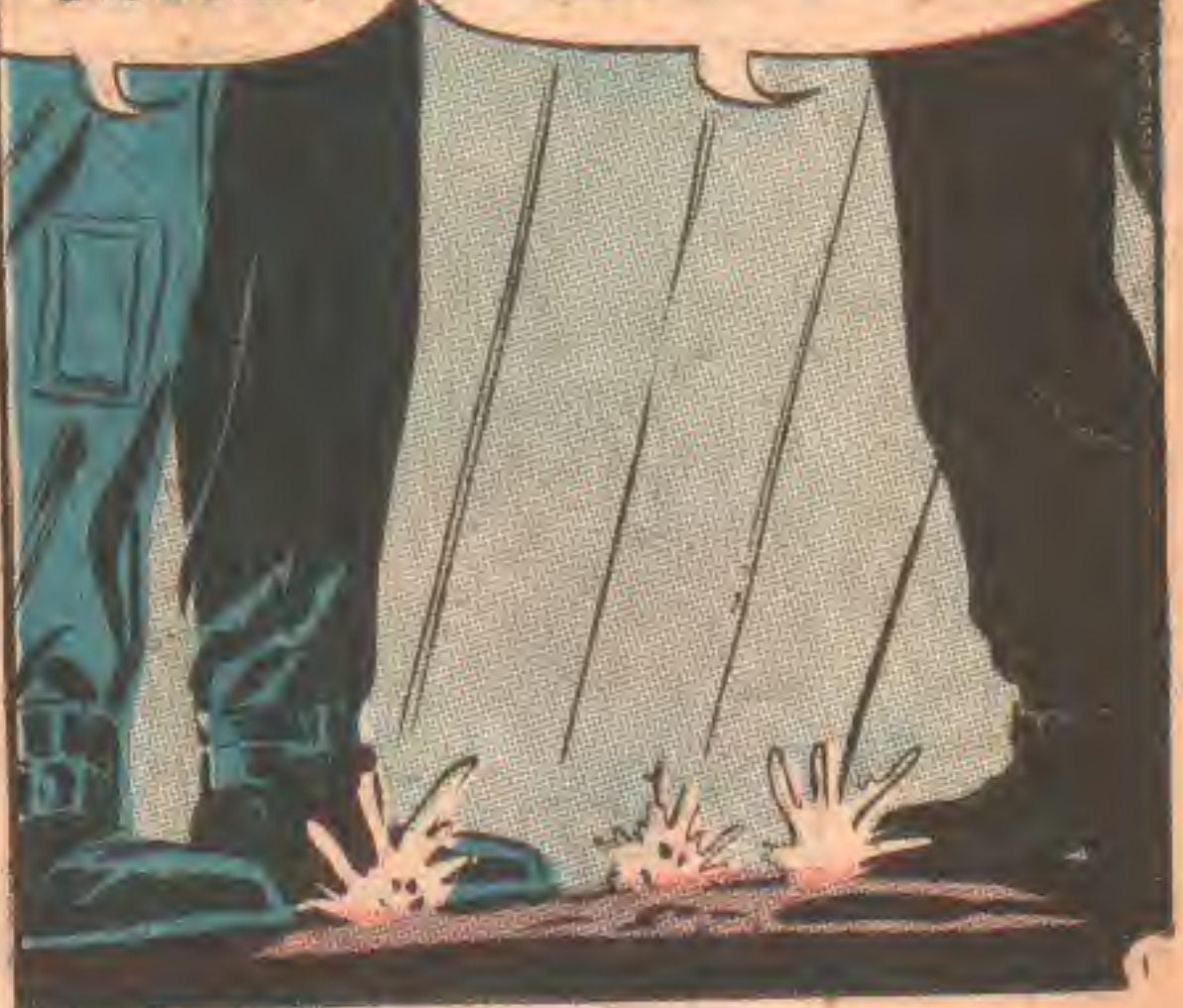
FIFTEEN MINUTES TO GO TILL ZERO HOUR!

AFTER THAT, TWENTY-FOUR HOURS WITHOUT A STOP!



UH-OH! IT'S STARTING TO DRIZZLE!

THIS IS ONE BALLGAME THEY NEVER CALL ACCOUNT OF RAIN!



HOT RODS & RACING CARS

4:00 P.M. ... ZERO HOUR ... THE 'COUNT DOWN' HAS STARTED ... AND FORTY-NINE DRIVERS TENSE THEMSELVES FOR THE TRADITIONAL SPRINT ACROSS THE TRACK TO THEIR CARS ...



4:34 3/4 P.M., AT THE END OF THE OPENING LAP, (LAP DISTANCE -- 8 2/3 MILES) THE GREEN D-TYPE FUEL INJECTED JAGUAR DRIVEN BY HAWTHORNE IS IN THE LEAD ...



HOT RODS & RACING CARS

FIFTH LAD NOW... IT'S RAIN-
ING HARDER... AND HAW-
THORNE STARTING TO SKID
AT 125 M.P.H....



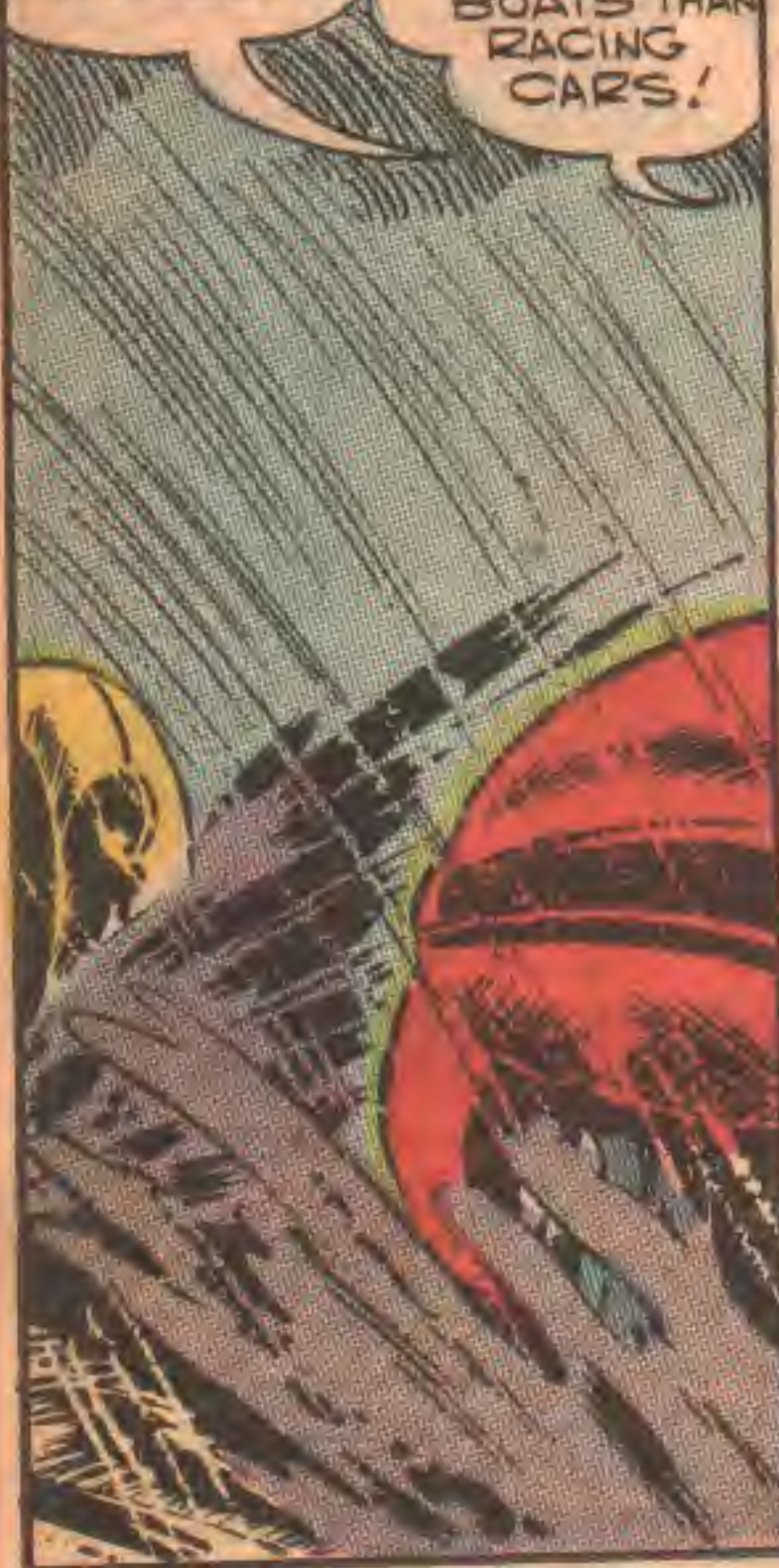
WHEW! HE
FEATHERED
OUT OF IT!

THAT MAN
CAN
DRIVE!



THE RAIN'S
GETTING
WORSE!

THEY LOOK
MORE LIKE
SPEED
BOATS THAN
RACING
CARS!



4:42 P.M.... AND A THREE
CAR PILE UP! TWO D-
TYPE JAGUARS AND A
FERRARI DRIVEN BY
DE PORTAGO...



NOBODY HURT...



Popeye FLASHLIGHT

ONLY
\$1.00

With Bosun's Whistle
and Key Chain



Now — For the first time you can have your own POPEYE FLASHLIGHT with key chain and Bosun's Whistle attached. Blow that whistle — flash that light! Send only \$1.00 and we will mail you yours immediately. No C.O.D.'s. Satisfaction guaranteed or money refunded.

21" DIESEL RAIL TRAILER \$2.39 ONLY



Here's a diesel truck trailer that is the biggest, but the biggest truck you'll ever play with. Almost two feet long and half a foot high and wide. Made of unbreakable plastic. Has removable rails for loading. Trailer stands alone when unhooked from Diesel cab. Send only \$2.39 with coupon. Your truck shipped immediately. Sorry, no C.O.D.'s. Satisfaction guaranteed or money refunded.

MAIL COUPON TODAY

JOSELY COMPANY, Dept. PD-4 NO C.O.D.'s
1472 Broadway, New York 36, N. Y.

Gentlemen:

Please send me the items checked off below. I understand that I may return merchandise for full refund if not 100% satisfied.

POPEYE FLASHLIGHTS @ \$1.00 each.

21" DIESEL TRUCKS @ \$2.39 each.

NAME _____

ADDRESS _____

CITY _____

ZONE _____

STATE _____

Canada & Foreign Countries: send international money order for \$1.25 for Flashlight \$2.65 for Truck

Circus Boy ICE CREAM MAKER

KID'S Now you can make your own ice-cream, sherbet, ices or frozen custard! And you can even make money while you're having fun! You can set up your own ice-cream stand and sell ice-cream or ices to your relatives and friends!

This all-plastic and metal ice-cream maker is the same one appearing on the TV show, CIRCUS BOY.

All parts may be washed! Absolutely safe and harmless! So easy to operate — all you need is ice and salt and whatever ingredients you will need for ices, sherbet, etc.

Send coupon immediately with \$3.98. Sorry, no C.O.D.'s. Satisfaction guaranteed or you may return ice-cream maker for full refund.



ONLY
\$3.98

50 BALLOONS WITH PUMP

ONLY \$1.25

Not ten, not twenty, not thirty, but FIFTY balloons, all kinds, for only \$1.25—together with a hand pump that will pump up your balloons in no time at all! Have fun at parties with your own supply of colorful balloons. Send only \$1.25 with coupon today. Sorry, no C.O.D.'s. Satisfaction guaranteed or you may return balloons for full refund.



SEND COUPON IMMEDIATELY!

JOSELY COMPANY, Dept. B-3
1472 Broadway, New York 36, N. Y.

NO C.O.D.'S

Gentlemen:

Enclosed is \$3.98. Send Circus Boy Ice Cream Maker
Enclosed is \$1.25. Send 50 Balloons with Pump.

Name _____

Address _____

City _____

Zone _____

State _____

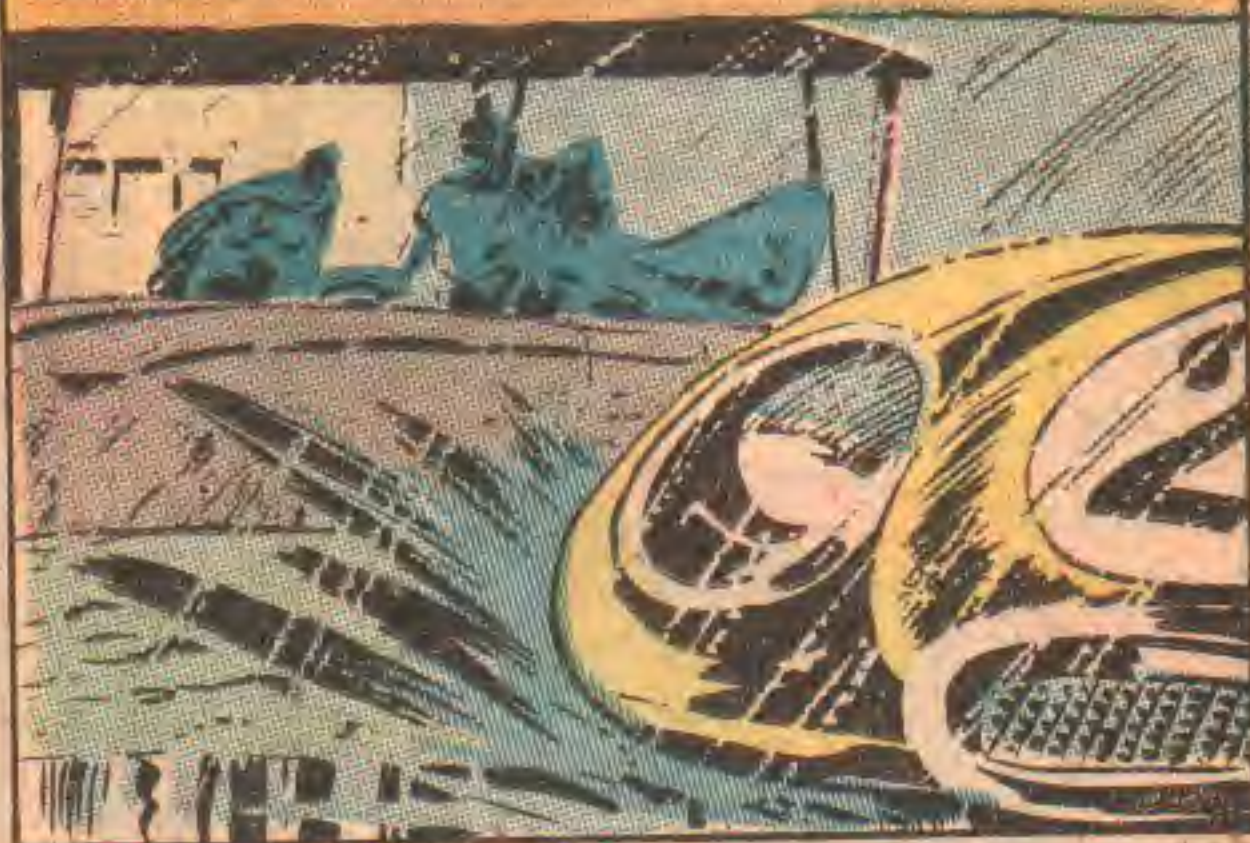
Canadian and Foreign orders: Send \$4.50 for Ice Cream Maker or \$1.50 for Balloons. Use only International Money Order.

HOT RODS & RACING CARS

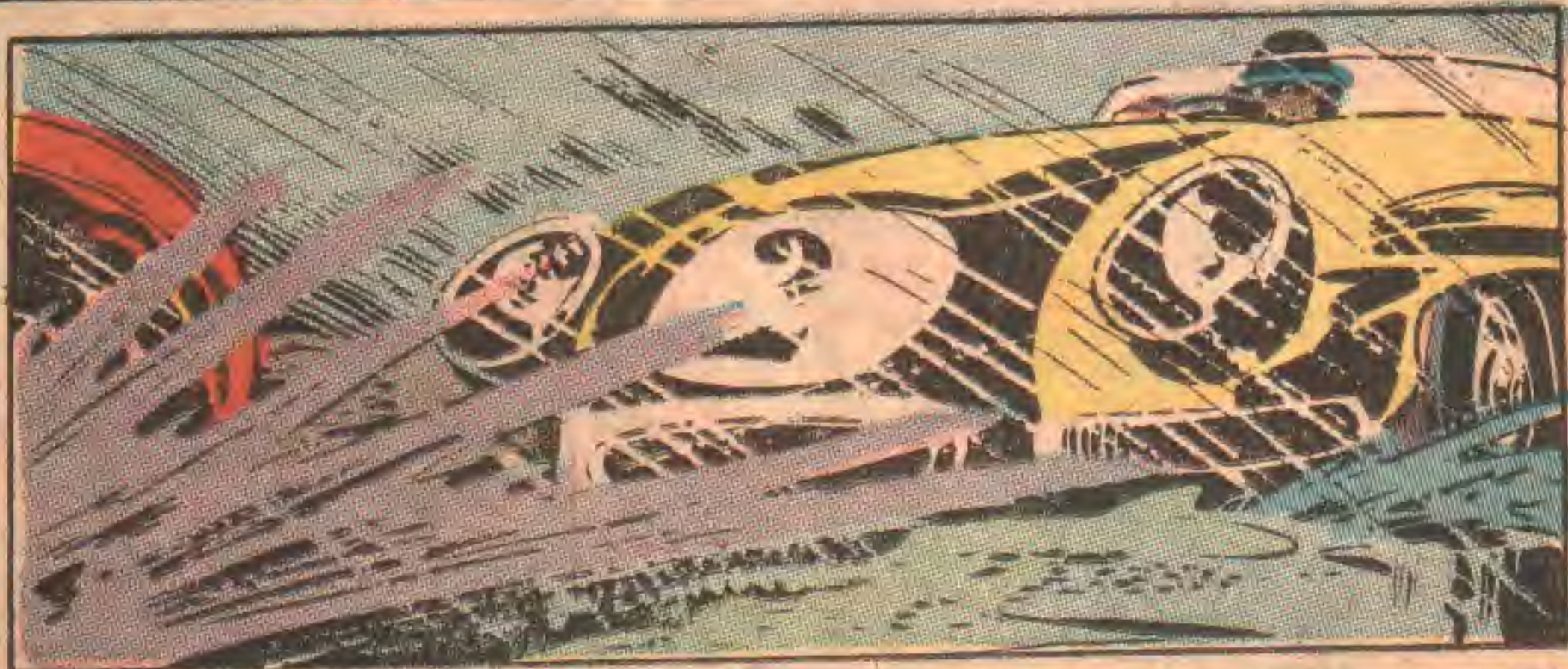
BUT THE NUMBER OF CONTENDERS HAS ALREADY BEEN WHITTLED DOWN TO FORTY-SIX...



THIRTY-FOURTH LAP... WHILE HAWTHORNE IS TIED UP AT HIS PIT WITH FUEL SYSTEM TROUBLE, RON FLOCKHART TAKES THE LEAD...



A DUEL DEVELOPS BETWEEN FLOCKHART AND MOSS, FLOCKHART IN A D-TYPE JAGUAR, MOSS IN AN ASCOT MARTIN...



AND FLOCKHART SETS A NEW LAP RECORD OF 4 MINUTES, 28.4 SECONDS, AVERAGING 111.94 M.P.H. IN THE RAIN...



10:00 P.M... AND THE RAIN'S STILL POURING DOWN! NO MORE CRACK-UPS... BUT MORE ENGINE TROUBLE! AND ONLY TWENTY-NINE CONTENDERS STILL IN THE RUNNING...



THE NIGHT DRAGS ON... FLOCKHART AND MOSS KEEP DUELING FOR NUMBER ONE POSITION...



HOT RODS & RACING CARS

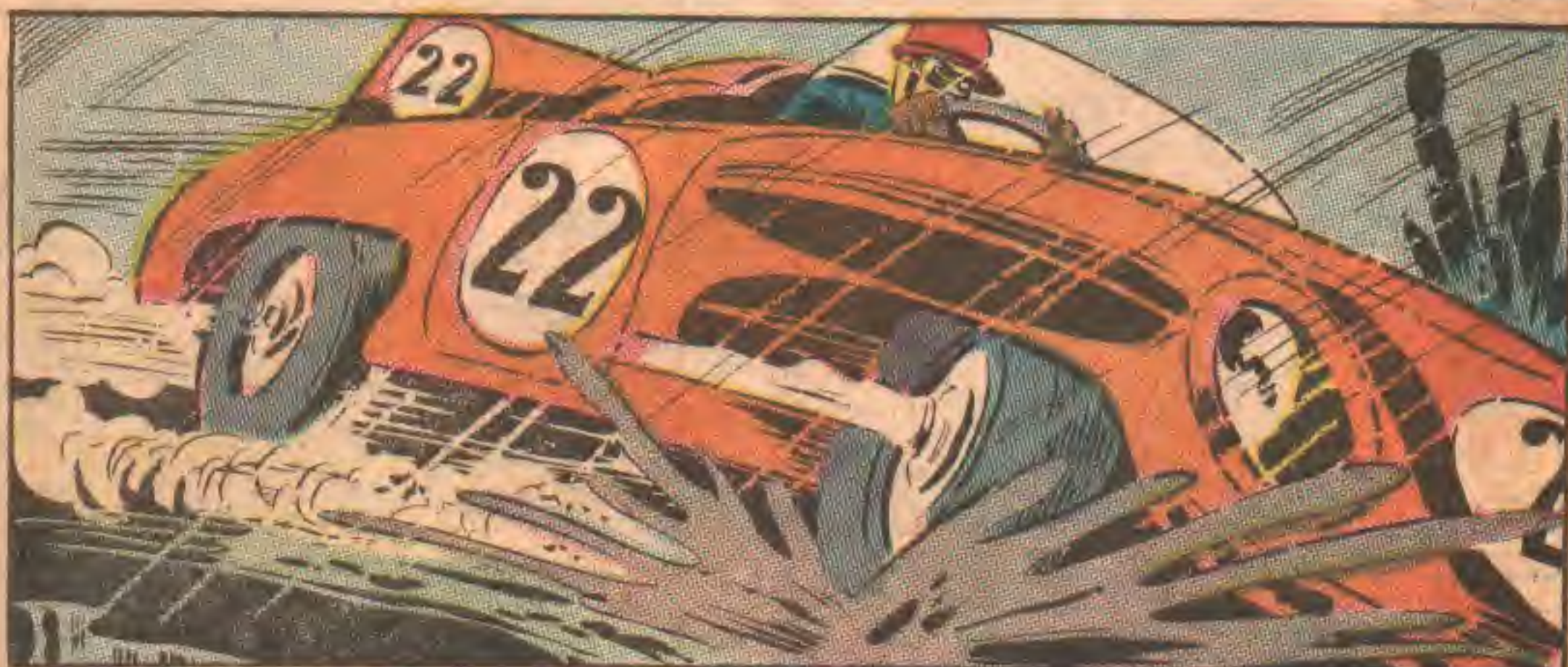
AT 4:30 A.M. MOSS EDGES OUT IN FRONT...



DAWN NOW... AND A STRONG WIND HAS BLOWN UP! DRIVERS AND CO-DRIVERS ARE DRENCHED AND BONE WEARY, BUT THEY KEEP GOING...



7:56 A.M. AND PETER WALKER SKIDS AND OVER-TURNS AGAINST THE PROTECTIVE BANK...



WALKER CLEARS THE WRECKAGE WITH NOTHING MORE THAN A BROKEN FINGER... BUT ANOTHER CONTENDER HAS BITTEN THE DUST...



THEN A HEARTBREAKING GOOF! A JAGUAR RUNNING UP AMONG THE LEADERS, IS FLAGGED IN FOR RE-FUELING AT THE END OF A 32-LAP PERIOD INSTEAD OF THE REGULATION 34...

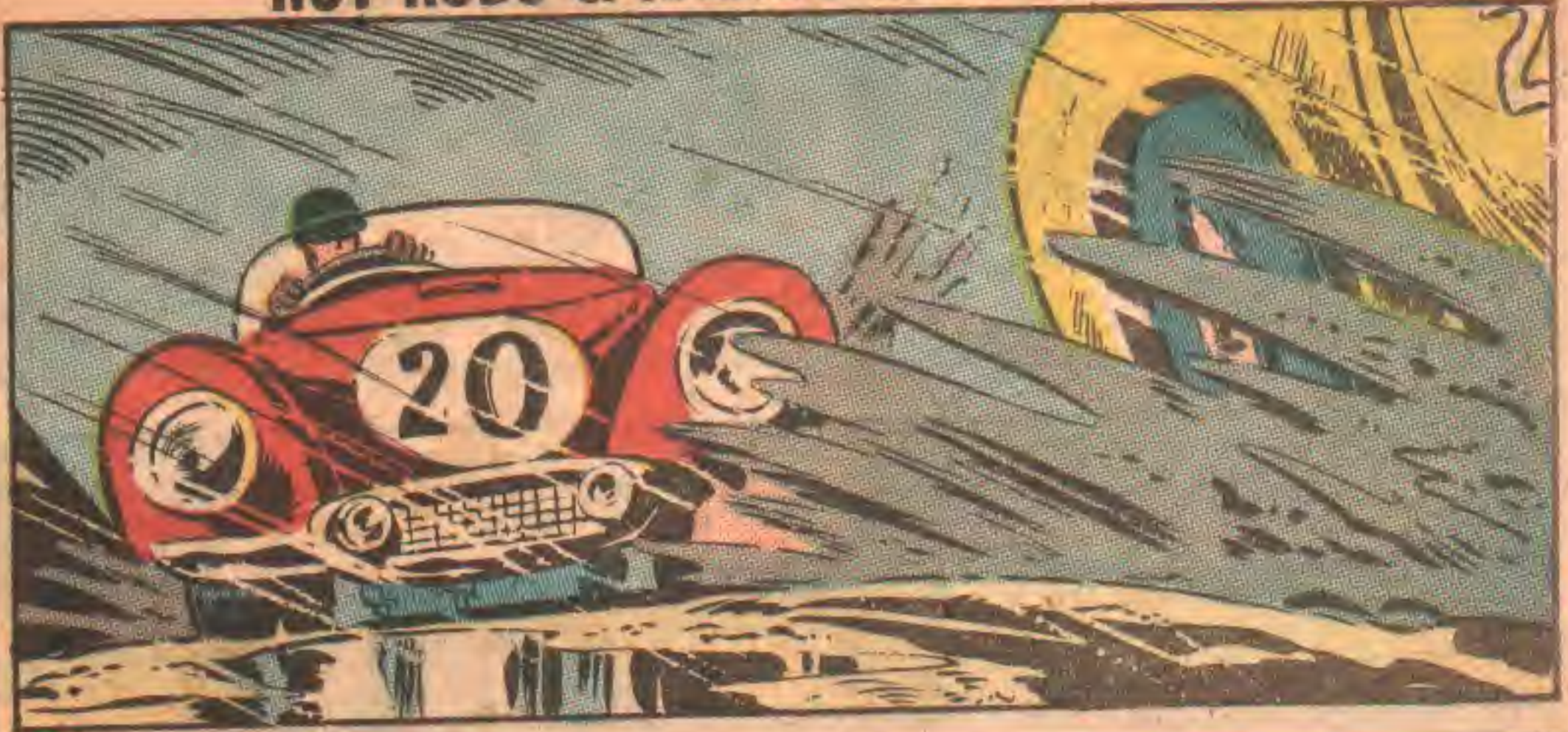


IMMEDIATE DISQUALIFICATION RESULTS... AND THAT TAKES CARE OF ANOTHER CONTENDER...



HOT RODS & RACING CARS

1:00 P.M., THREE MORE HOURS TO GO! FLOCKHART HAS REGAINED THE LEAD! MOSS IS ONLY TWO LAPS BEHIND...



MOSS, IN A DESPERATE ATTEMPT TO OVERTAKE THE LEADER, DECIDES TO POUR IT ON...

MOSS IS ONLY ONE LAP BEHIND NOW! AND HE KEEPS SQUEEZING MORE AND MORE SPEED OUT OF HIS ASCOT-MARTIN...

3:12 P.M., MOSS REACHES THE END OF THE LINE! HE DISJOINTS A U-JOINT, AND HAS TO LIMP TO THE PITS...



3:59 P.M., AND THE CHECKERED FLAG HELD BY MONSIEUR CHARLES FAROUX, THE FOUNDING FATHER OF THE LE MANS 24 HOUR EVENT, IS ABOUT TO DIP...

4:00 P.M., THE FLAG DIPS AS ROY FLOCKHART RIPS ACROSS THE LINE! THE WINNER OF THE TOUGHEST OF THEM ALL...

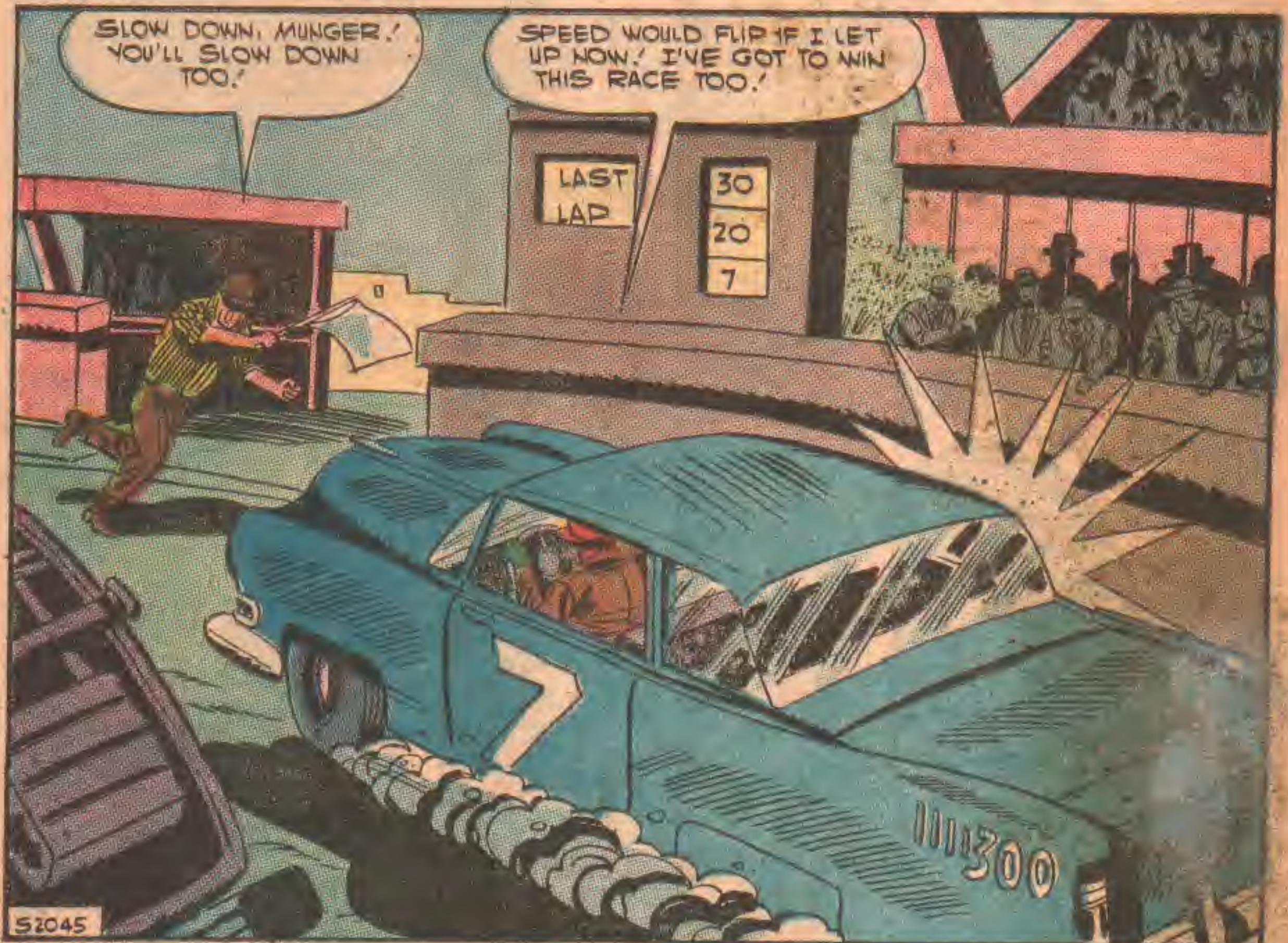


...THE ENDURANCE RACE AT LE MANS!

HOT RODS & RACING CARS

WIN ^{OR} GET OFF ^{THE} TRACK

THE POWERFUL V8 SURGED AHEAD AS WADE MUNGER PUSHED THE GAS PEDAL TO THE FLOOR! HAMMERING IN HIS HEAD LOUDER THAN THE FULL THROATED ROAR OF RACING MOTORS WERE THE WORDS, "WIN OR QUIT RACING! WE DIDN'T COME HERE TO LOSE," AND HIS BROTHER WAS WAITING FOR WEAKNESS, DEMANDING THE WINNER'S CUP EVERY RACE!



HOT RODS & RACING CARS



HOT RODS & RACING CARS

WADE MUNGER WAS BACK ON THE TRACK THE NEXT DAY, WORKING ON HIS OWN THUNDER-BOLT.

SHARPEN UP YOUR CORNERS, WADE! YOU KNOW -- GO INTO THE CORNER WIDE, THEN COME DOWN TO THE RAIL, CUTTING OFF WHO-EVER HAS THE LEAD.

AWW, SPEED, I CAN WIN WITH-OUT THAT STUFF.

LISTEN, THEY LICKED ME ON THE TRACK BECAUSE I DROVE ROTTEN CARS. WELL, I MADE ENOUGH MONEY TO GET YOU THE BEST. I EXPECT WINS, WINS.

YOU'LL GET 'EM, SPEED!

RROOARRR

THE RACE ON SATURDAY WAS THE BIGGEST THE RACING SEASON HAD UP TILL THEN. SPEED MUNGER DEMANDED A WIN FROM WADE ...

REMEMBER, WADE, THIS IS OURS. NO EXCUSES ON THIS ONE.

THE BIG CARS TOURED THE TRACK OVER THE STARTER GAVE THEM THE GREEN FLAG. ALSO WADE MUNGER TOOK THE LEAD.

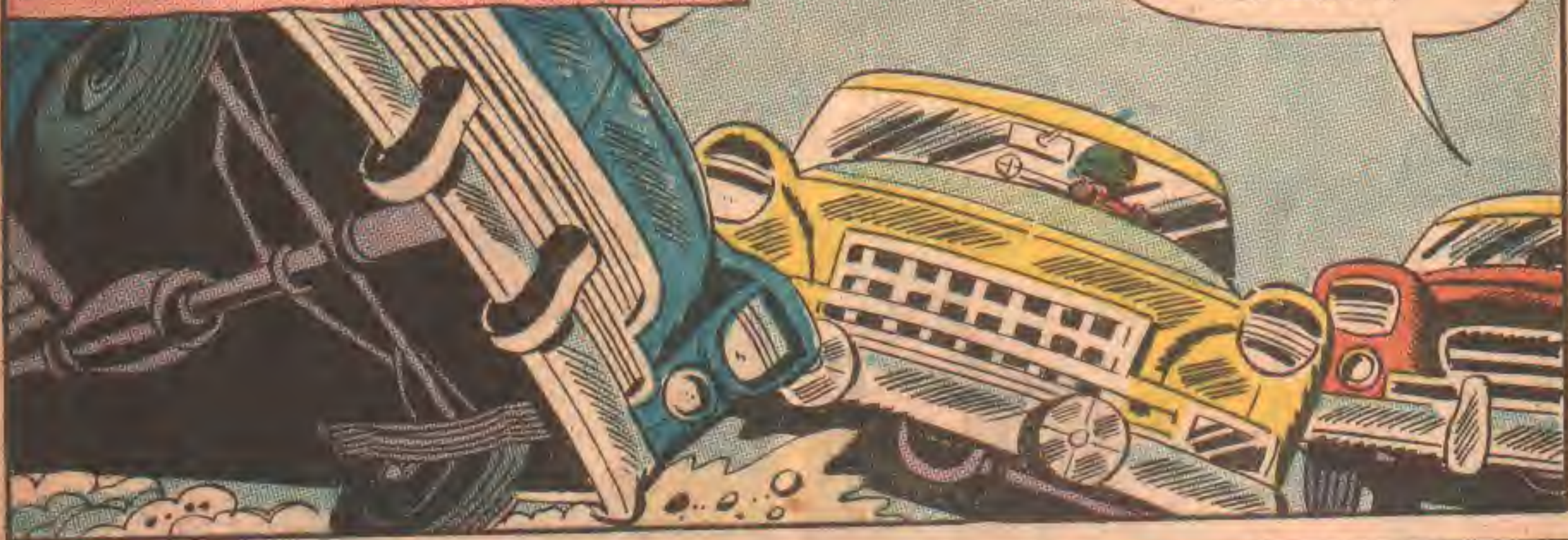
WADE JUMPED THE START. THEY SHOULD START THE RACE OVER -- BUT THEY'RE LETTING HIM GET AWAY WITH IT. COME ON, HANK!

500 LAPS

HOT RODS & RACING CARS

WADE HAD LEARNED A LOT OF TRICKS IN A SHORT TIME... AND HE USED THEM ALL...

LET UP, WADE! WE'LL GANG UP ON YOU IF YOU DON'T!



THE OTHERS ARE FLIPPIN' AT ME... BUT IT'S SPEED'S CAR AND I'M DRIVIN' THE WAY HE TOLD ME!

OH, OH... LANK'S SKIDDING TOO FAR! HE'S GOT TO CHECK THE SKID... IT'S TOO LATE! BUT I CAN KEEP HIM OFF THE FENCE!

NO, WADE! NEVER MIND HIM! TAKE THE RAIL-- YOU'LL WIN!

IS THAT ALL YOU CARE ABOUT? LANK'S IN TROUBLE!

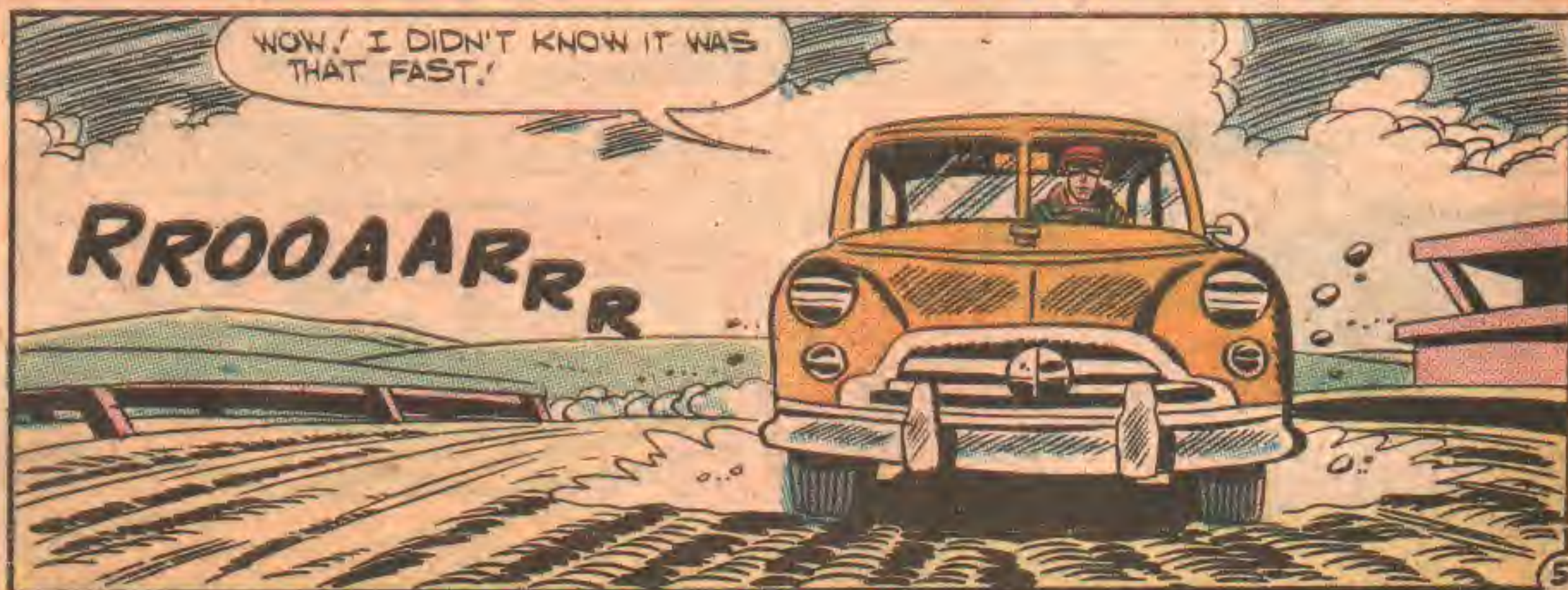


IF I CHECK HIS SKID, HE CAN GET BY THE FENCE... DID IT!

THANKS, BUDDY!



HOT RODS & RACING CARS



YOGI BERRA
HOMERS IN THE 9th-
WINS BIG GAME!

GIVEN!

BOYS! GIRLS! LADIES! MEN!
WE GIVE YOU **CASH**
or **PREMIUMS**

GET A
SIGNED
PICTURE
OF YOGI
BERRA
FREE!..
PLUS FREE
"PUZZLES"
MAIL COUPON

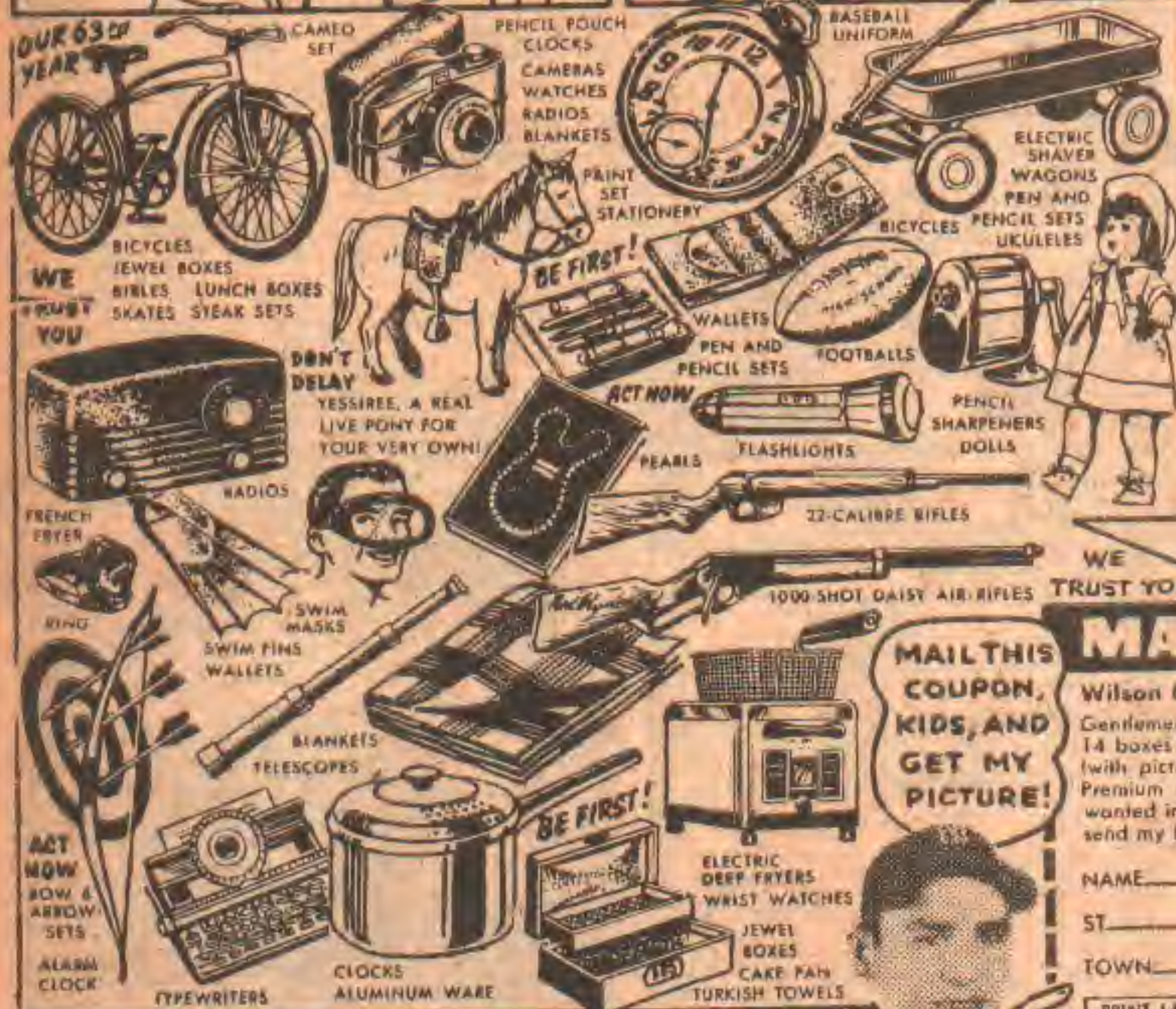


YOGI WAS RIGHT! LOOK AT ALL
THE WONDERFUL PREMIUMS WE
EARNED SELLING WHITE
CLOVERINE BRAND SALVE!



EXTRA! EXTRA!
YOU GET FREE GIFTS for
MAILING COUPON NOW
FREE! Yogi Berra Picture!
Exciting "Puzzles"!

... and we'll send you a
Big, **FREE** Catalog, too.
Dozens of wonderful pre-
miums (sent postage paid)
SIMPLY GIVE other pictures
we send you with White
CLOVERINE Brand SALVE
easily sold to friends, neigh-
bors, relatives at 35c a box
(with picture). Rush coupon
to start.



MAIL THIS
COUPON,
KIDS, AND
GET MY
PICTURE!

MAIL NOW!

Wilson Chemical Co., Dept. 99-C Tyrone, Pa. Date

Gentlemen, Please send me on trial 14 colorful art pictures with
14 boxes of White CLOVERINE Brand SALVE to sell at 35c a box
(with picture). I will remit amount asked within 30 days, select a
Premium or keep Cash Commission as explained under Premium
wanted in catalog sent with order, postage paid to start. Be sure to
send my FREE "PUZZLES" and FREE picture of Yogi Berra!

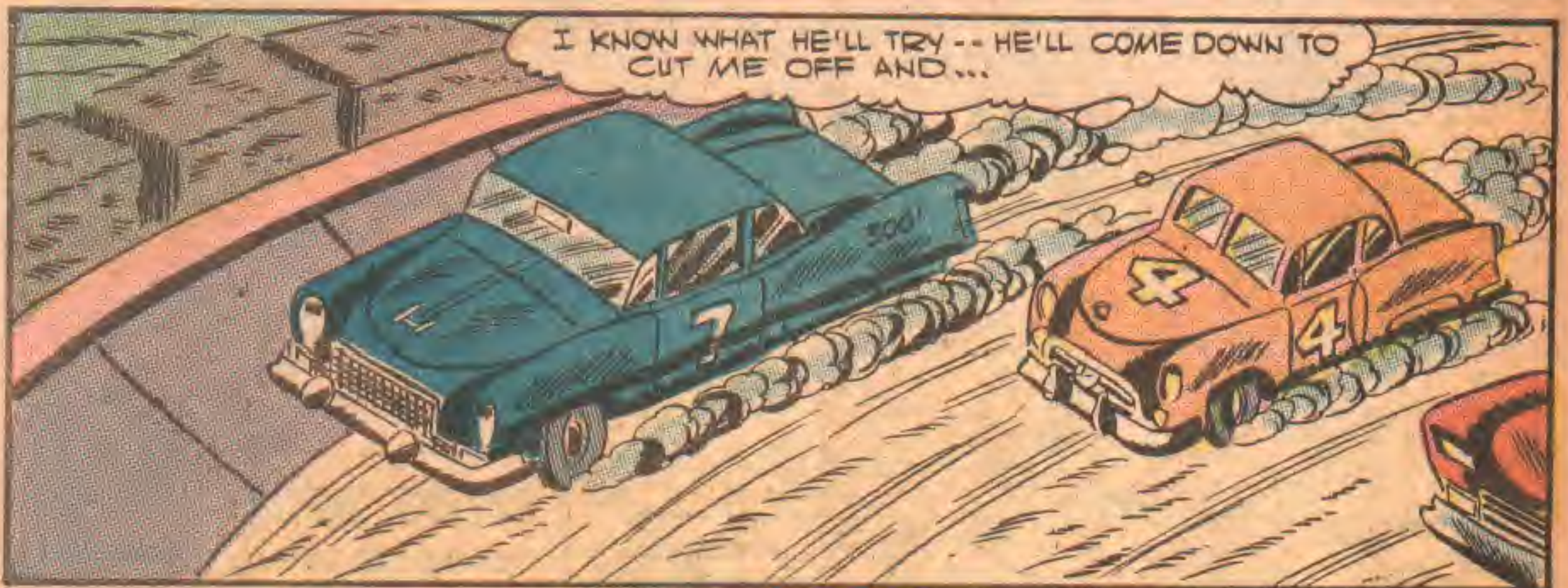
NAME _____ AGE _____
ST _____ R.D. _____ BOX _____
TOWN _____ ZONE NO. _____ STATE _____

Paste coupon on postal card or mail in envelope today

OUR 63rd YEAR-WE ARE RELIABLE

WILSON CHEMICAL CO., Dept. 99-C Tyrone, Pa.

HOT RODS & RACING CARS



NOVICE NOTES

No. 1

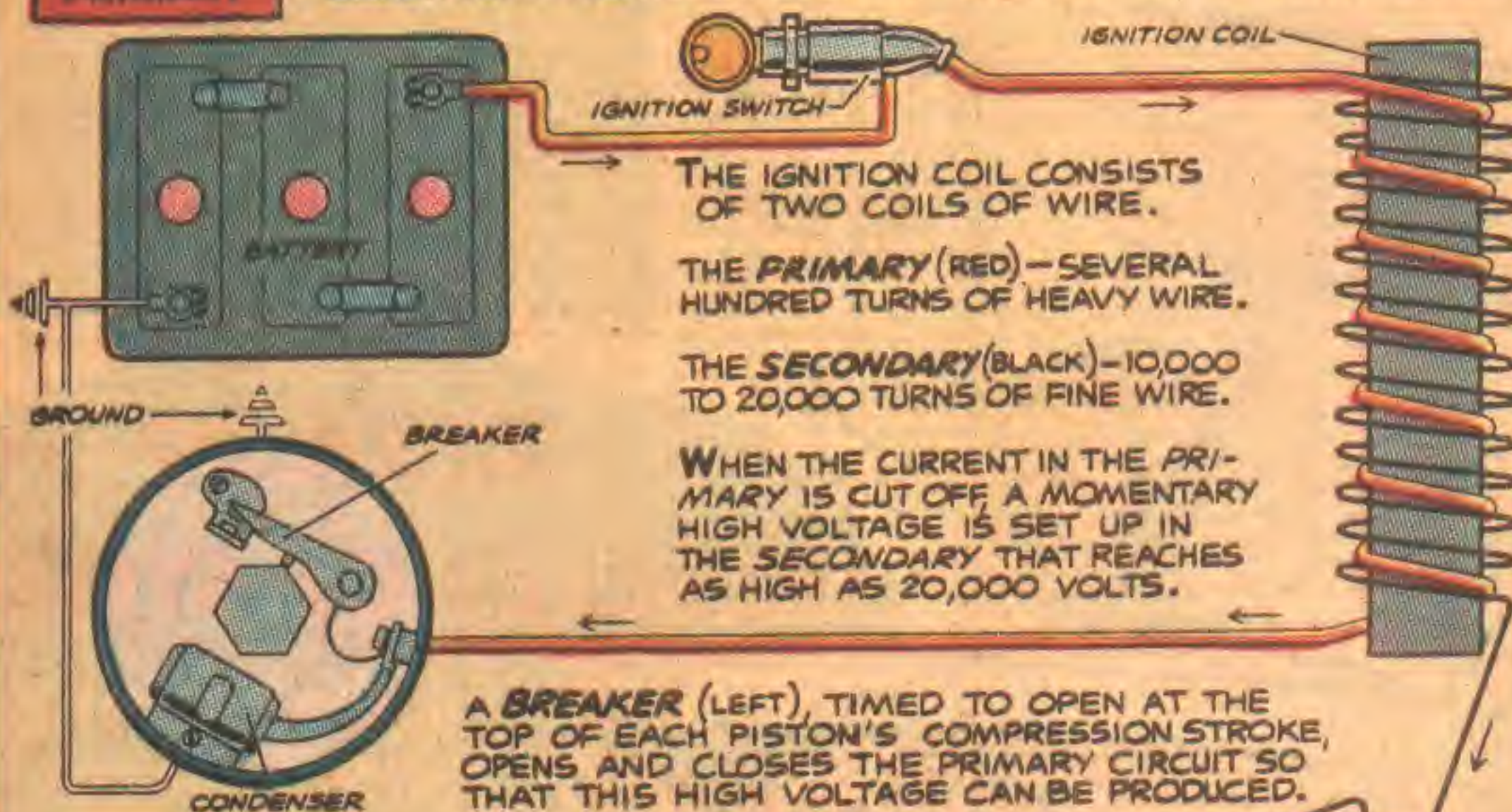
**ATTENTION
BEGINNERS**

CUT THESE OUT AND COLLECT THEM! THEY WILL APPEAR IN ALL FUTURE ISSUES!

YOUR IGNITION SYSTEM CONSISTS OF A LOW-VOLTAGE PRIMARY CIRCUIT AND A HIGH-VOLTAGE SECONDARY CIRCUIT! VOLTAGE MEANS THE "PRESSURE" BEHIND THE CURRENT! THE IGNITION SYSTEM IS DESIGNED TO INCREASE THE "PRESSURE" BEHIND THE ELECTRICITY FROM A 6-VOLT BATTERY ENOUGH TO ENABLE IT TO JUMP THE GAP IN THE SPARK PLUGS!

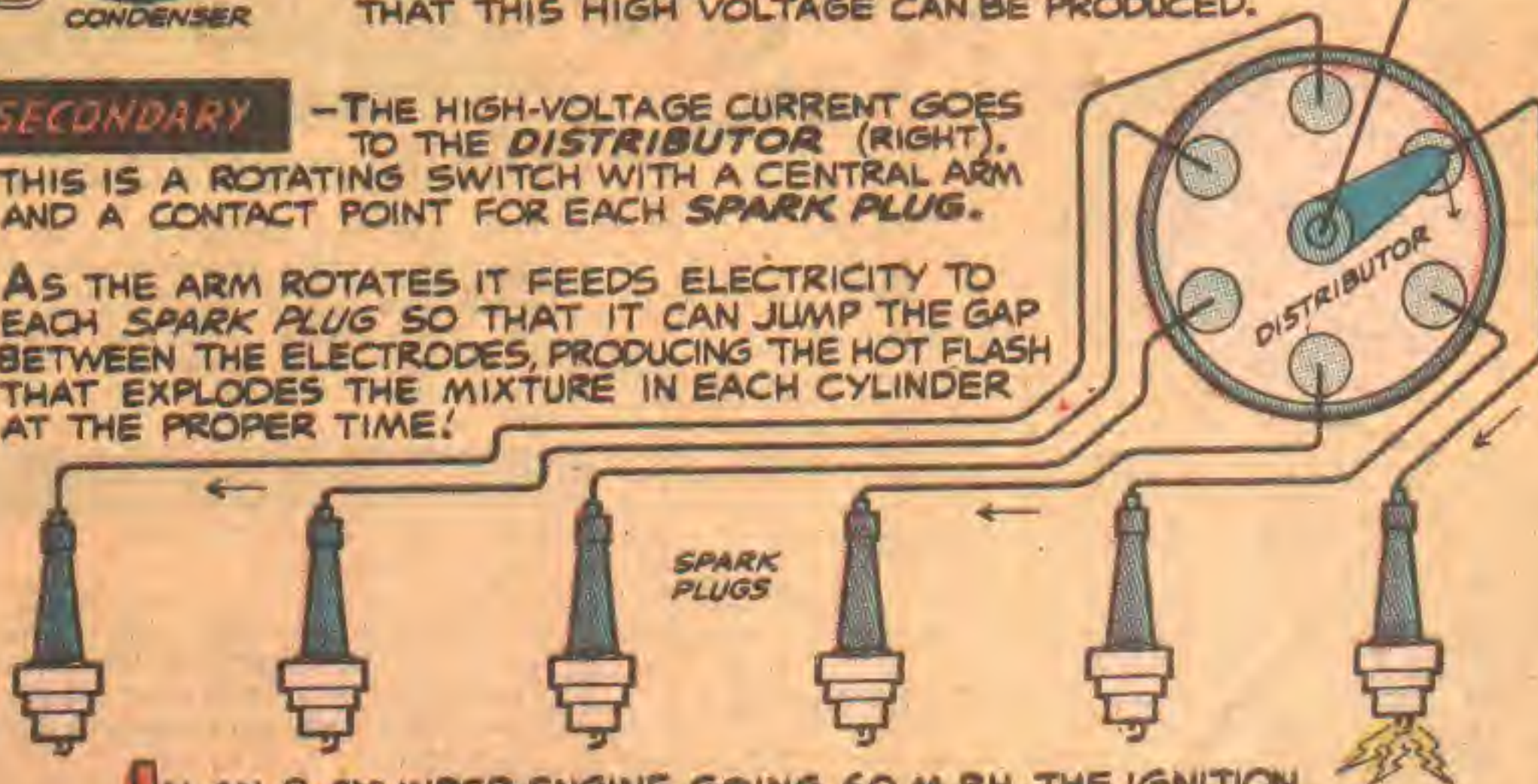
— PRIMARY CIRCUIT
— SECONDARY CIRCUIT

PRIMARY — ELECTRICITY FLOWS THROUGH THE SWITCH TO THE IGNITION COIL.



SECONDARY — THE HIGH-VOLTAGE CURRENT GOES TO THE **DISTRIBUTOR** (RIGHT). THIS IS A ROTATING SWITCH WITH A CENTRAL ARM AND A CONTACT POINT FOR EACH **SPARK PLUG**.

AS THE ARM ROTATES IT FEEDS ELECTRICITY TO EACH **SPARK PLUG** SO THAT IT CAN JUMP THE GAP BETWEEN THE ELECTRODES, PRODUCING THE HOT FLASH THAT EXPLODES THE MIXTURE IN EACH CYLINDER AT THE PROPER TIME!



ON AN 8-CYLINDER ENGINE GOING 60 M.P.H. THE IGNITION SYSTEM SUPPLIES SPARKS AT THE RATE OF 200 PER SECOND!



Automatic Firing Tripod Machine Gun

IT'S MAGAZINE FEED-SWIVELS IN ALL DIRECTIONS!

1.98

LOOK AT ALL YOU GET

- Pellet firing Tripod Machine Gun with sight
- Fires 10 rounds as fast as you pull the trigger
- Loads with a magazine
- Full size target for practice
- Full supply of ammunition

10 DAY FREE TRIAL

We're so sure that you'll be delighted that we offer a full 10 day Free Trial. You risk nothing. Send only \$1.98 plus 37c shipping charges for the complete outfit including Tripod Machine Gun, full supply of pellets and target.

Kids, here's an authentic reproduction of a U.S.A. type 1917A1 water cooled machine gun, loaded with devastating fire power. This high-powered hunk of fighting equipment loads ammunition right into the magazine like a real machine gun. Then, by means of the automatic repeating device it fires 10 rounds just as fast as you pull the trigger. It sets up sturdily on its tripod, and the swivel base turns in all directions to assure complete coverage and range, with a special sight attachment to insure a direct hit. Imagine the thrill as you advance with your machine gun blasting the enemy in a hail of fast firing automatic repeating pellets.

DEVELOPS DEADLY TARGET SKILL

A full size target comes to you along with your exciting Tripod Machine Gun. Just like the army training program, you too can acquire great shooting skill, till in no time you'll be hitting the mark with deadly accuracy. But don't delay! Order now. Only \$1.98 plus 37c shipping charges.

MONEY BACK GUARANTEE

HONOR HOUSE PRODUCTS CORP.

Dept. TB-14

35 Wilbur Street

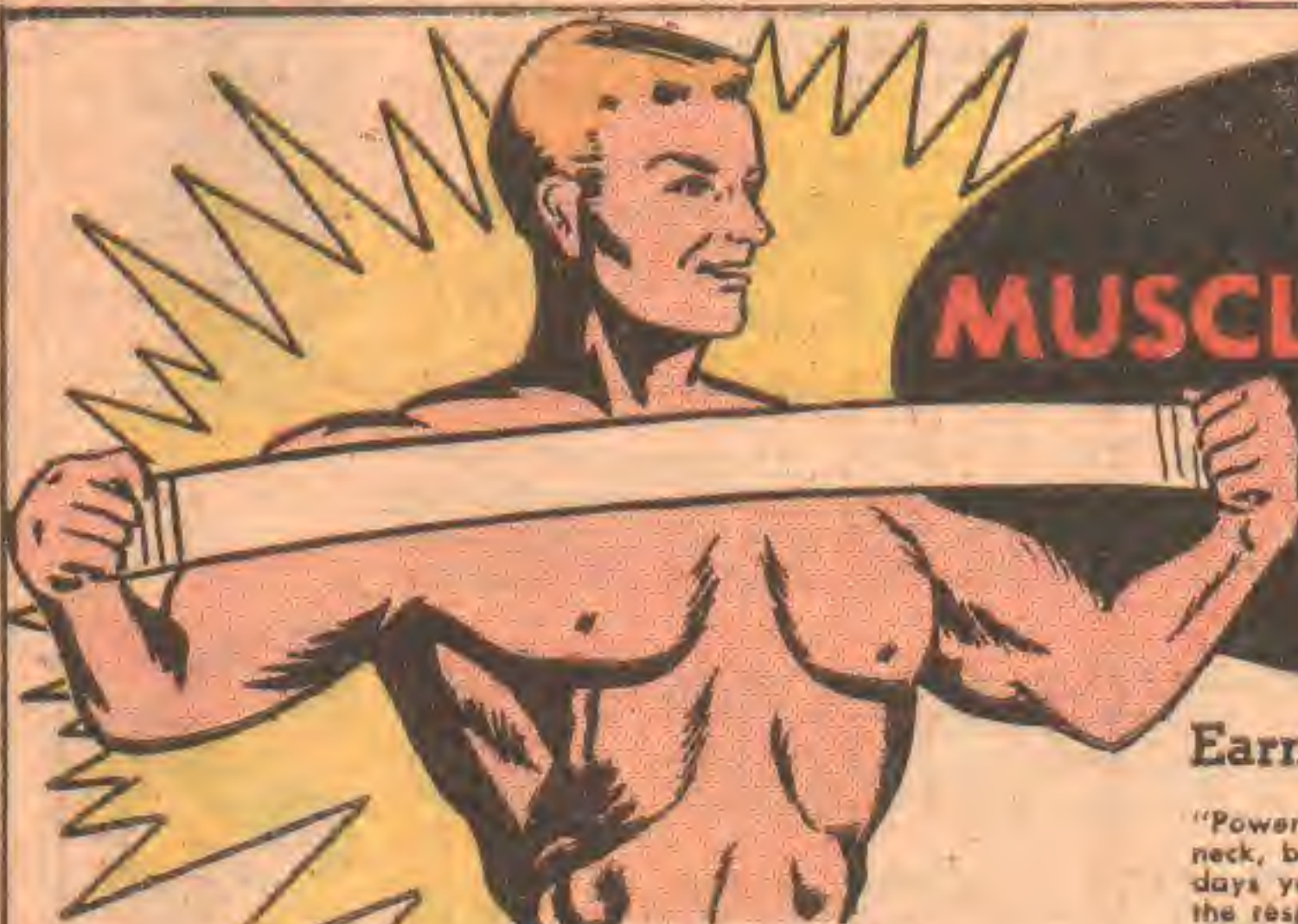
Lynbrook, N. Y.

Rush my automatic repeating Tripod Machine Gun and target at once. If I am not 100% delighted I may return it after 10 day Free Trial for prompt refund of full purchase price.

- ☐ I enclose \$1.98 plus 37c shipping charges.
☐ Send C.O.D. I will pay postman on delivery.

Name _____

Address _____



DEVELOP MUSCLES OF STEEL!

START BUILDING A SUPER
BODY IN JUST 10 DAYS

only **\$1.00**

Earn the respect of all you meet

"Power Gym" will develop your chest, biceps, triceps, neck, back, shoulder, stomach and legs. In just 10 short days you'll start showing the results that will earn you the respect of all your friends—the admiration of all the girls. You'll develop a powerful, masculine physique that will keep you fit, healthy and in top shape always. So don't delay! Start now on your way to a body of steel.

YOU'LL FEAR NO ONE

Imagine how proud you'll be when your muscles begin to bulge and your body begins to take on the powerful, rock-hard appearance of a "Mr. America". You'll fear no one because you're confident of your might! And, wherever you go you'll enjoy the envious glances of other guys, and the open admiration of all the girls who'll just love to feel your muscles. "Power-Gym" is compactly made of elastic rubber. Only \$1 plus 25c shipping charges.

10 DAY FREE TRIAL

Order now! If you aren't 100% satisfied with the improvement shown in just 10 days return to us for full refund of purchase price.

Features

- Develops a muscular frame
- Keeps you trim and healthy
- Fear no one
- Be envied and admired
- Made of elasticized rubber

Money Back Guarantee

Honor House Products Corp.

Dept. MD-14

Lynbrook, New York

Rush my "Power-Gym" Muscle Builder at once. If I am not 100% delighted I may return it after 10 day free trial for full refund of purchase price.

- ☐ I enclose \$1 plus 25c shipping charges
☐ Send C.O.D. I will pay postman on delivery plus C.O.D.

Name _____

Address _____

Check the Kind of Body YOU Want! RIGHT IN THE COUPON BELOW

...and I'll Prove How EASILY You Can Have It!

Charles
Atlas

Awarded the
title of "The
World's Most
Perfectly De-
veloped Man"

JUST tell me where you want it—
and I'll add **SOLID INCHES** of
powerful new muscle **SO FAST** your
friends will grow bug-eyed with
wonder!

Do you want me to broaden your
shoulders—put trip-hammer power in
both your arms—make your
legs two pillars of strength?
Then just check what you
want below. I'll prove you
can get it in just 15 minutes
a day—in your own home
—or it won't cost you a
penny!

I don't care if you are
15 or 50 years old—or
how ashamed of your
present physical con-
dition you may be. I
can give you a "barrel
chest" and a vise-like
grip. I can shoot new strength
into your old backbone, exercise
those inner organs—help you
cram your body so full of pep,
vigor and red-blooded vitality
that you won't feel there's even
"standing room" left for
weakness and that lazy
feeling. I'll wake up
t h a t
sleeping
energy of
yours and
make it
hum like
a high-
powered

dynamo! You'll feel and look differ-
ent. Man, you'll begin to LIVE!

WHAT'S MY SECRET?

"DYNAMIC TENSION"! That's
the ticket! The identical natural
method that I myself developed to
change my body from the scrawny
skinny chested weakling I was at 17

to my present superman physique! Thou-
sands of other fellows are becoming mar-
velous physical specimens—my way. I give
you no gadgets or contraptions to fool with.

When you have learned to develop
your strength through "Dynamic Tension"
you can laugh at the artificial muscle-
makers. You simply utilize the **DOR-
MANT** muscle-power in your own God-
given body—watch it increase
and multiply double-quick into
real solid **LIVE MUSCLE**.

My method—"Dynamic Ten-
sion" will turn the trick for
you. No theory—so easy! Spend
only 15 minutes a day in your
own home. From the very
start you'll be using my meth-
od of "Dynamic Tension" al-
most unconsciously every min-
ute of the day—walking, bend-
ing over, etc.—to **BUILD THE
MUSCLE and VITALITY**
you want. And you'll be using
the method which many great
athletes use for keeping in con-

dition—prize fighters, wrestlers, baseball
and football players, etc.

ARE YOU

Skinny, Weak and
run down?
Always tired?
Nervous?
Lacking in con-
fidence?
Suffering from bad
breath?
Fat and flabby?
Do you want to lose
or gain weight?

WHAT TO DO
ABOUT IT is told
in my **FREE BOOK**

FREE

Illustrated 32-
Page Book. Just
Mail the Coupon.

SEND NOW for my book describing my
famous method. (Over 3½ MILLION fel-
lows have sent for it already.) It contains
32 pages, packed from cover to cover with
actual photographs and valuable advice.
Shows what "Dynamic Tension" has done
for others, answers many vital questions.
Page by page it shows what I can do for
YOU

This book is a real prize for any fel-
low who wants a better build. Yet I'll
send you a copy absolutely **FREE**. Just
glancing through it
may mean the turning
point in your whole
life! Check the infor-
mation you want (in
the coupon below) and
rush it to me person-
ally **CHARLES ATLAS**,
Dept. 325-G, 115 East
23rd St., N. Y. 10, N. Y.



VALUABLE TROPHY GIVEN AWAY

Be the envy of friends!
Win this strikingly hand-
some "Atlas Champions"
trophy, over 1½ ft. high!
All people eligible.

Here's The Kind of Results I Get:

"I gained 11 lbs.
and 4¼ inches on
my chest, 3 inches
on my arms. I am
never consti-
pated."

—Henry Neven, Canada

"I gained 34 lbs.
and increased my
chest 6 inches."

—Stanley Lynn, Calif.

"What a difference!
Have put 3½
inches on my chest
(normal) and 2½
inches expanded."

—F. S., New York

"Gained 29 lbs.
When I started

your course I
weighed only 141.
Now I weigh 170."

—T. K., New York

"The benefits are
wonderful! The first
week my arm in-
creased one inch.
my chest two
inches."

—E. M., Conn.

"You changed me
from a weakling
to a real he-man.
My chest has gone
up 6 inches. I am
a solid mass of
muscle."

—J. W., Montana

**CHARLES ATLAS, DEPT. 325-G,
115 East 23rd St., New York 10, N. Y.**

*Dear Charles Atlas: Here's the kind of
Body I Want*

(Check as many as you like)

- ☐ More Weights—Solid—in The Right
Place!
- ☐ Broader Chest and Shoulders
- ☐ More Powerful Arms and Grip
- ☐ Slimmer Waist and Hips
- ☐ More Powerful Leg Muscles
- ☐ Better Sleep, More Energy

Send me absolutely **FREE** a copy of your
famous book showing how "Dynamic Ten-
sion" can make me a new man—32 pages,
crammed with photographs, answers to
vital health questions, and valuable ad-
vice. I understand this book is mine to
keep and sending for it does not obligate
me in any way.

Name _____ Age _____
(Please print or write plainly)

Address _____

City _____ State _____

☐ If under 14 years of age check for Booklet A.

Boys! Girls! Men! Women!



"FEATURE" 21-CARD ASSORTMENT
Our leading seller... your leading money-maker



GAY, CHEERY CHRISTMAS GREETINGS
A De-lightful surprise in every card



21 CARDS OF RARE BEAUTY
On elegant Luxurious Parchment

FREE Actual Samples of the 4 Great New Lines of Popular-Priced, Name-Imprinted PERSONAL CHRISTMAS CARDS

Thrill your friends and neighbors and make even MORE MONEY for yourself with exquisite, custom-designed NAME IMPRINTED Christmas Cards at amazingly low prices. A large variety of exclusive, original designs for folks who want the Fresh quality in Personalized Christmas Cards. They sell just by being shown. It's easy too because...

We ship to your customers and we pay the postage.

Thrilling, New, First-Time Ideas in Christmas Cards Will Bring You

MORE EXTRA MONEY

Quicker Easier

THAN EVER BEFORE!

For Example: **YOU CAN MAKE \$50⁰⁰** for selling only 50 boxes of our 900 line. Samples Free!

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